

**FiBL**

Forschungsinstitut für biologischen Landbau
Institut de recherche de l'agriculture biologique
Research Institute of Organic Agriculture
Istituto di ricerche dell'agricoltura biologica
Instituto de investigaciones para la agricultura orgánica

Dossier de presse

The World of Organic Agriculture 2017

09.02.2017

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Communiqué aux médias du 09.02.2017

The World of Organic Agriculture 2017

Chiffres-clés

Graphiques

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Exposés sur le thème des marchés bio donnés à la BIOFACH 2017

BIOFACH et VIVANESS conférence de presse 2017

09 février 2017, 10 h 00

denn's Bio-Markt Nürnberg, Äußere Cramer-Klett-Str. 21, 90489 Nürnberg

Contact

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www.fibl.org, www.organic-world.net, twitter.com/FiBLStatistics

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Communiqué aux médias 09.02.2017

La croissance du bio se poursuit dans le monde entier

50,9 millions d'hectares de surface bio, un marché bio qui pèse plus de 80 milliards de dollars US

L'Institut de recherche de l'agriculture biologique (FiBL) et IFOAM – Organics International présentent les plus récentes statistiques sur l'agriculture biologique dans le monde entier à Nuremberg le 15 février 2017 lors de la BIOFACH, la plus importante foire du monde pour les denrées alimentaires bio (de 16 h 00 à 16 h 45, halle Shangai, NCC Ost).

(Bonn/Frick/Nürnberg, le 9 février 2017) La tendance positive de ces dernières années se poursuit. La demande de produits bio continue d'augmenter, toujours plus de producteurs travaillent en bio, la surface agricole biologique progresse, et on a maintenant des statistiques sur l'agriculture biologique dans 179 pays comme le souligne la plus récente édition de l'étude «The World of Organic Agriculture» qui est éditée conjointement par le FiBL et IFOAM – Organics International. L'élaboration de cet annuaire est soutenue par le Secrétariat d'État à l'économie SECO, l'International Trade Centre (ITC) et la NürnbergMesse. Nous présentons ci-après un choix parmi les chiffres les plus récents.

Le marché biologique mondial continue de croître

L'entreprise d'études de marché Organic Monitor chiffre le marché mondial des produits biologiques à 81,6 milliards de dollars US (env. 75 milliards d'euros) pour 2015. Le plus gros marché est celui des États-Unis (35,9 milliards d'euros) suivi par l'Allemagne (8,6 milliards d'euros) et la France (5,5 milliards d'euros). Quelques marchés importants ont de nouveau eu en 2015 des progressions à deux chiffres. La plus haute consommation par habitant était celle de la Suisse avec 262 euros, et la plus grande part de marché bio était celle du Danemark (8,4 pourcents).

Plus de deux millions de producteurs biologiques

Il y a dans le monde 2,4 millions de producteurs bio. Comme les années précédentes, les pays qui en ont le plus sont l'Inde (585'200), l'Éthiopie (203'602) et le Mexique (200'039).

50,9 millions d'hectares de surface agricole biologique

Un total de 50,9 millions d'hectares étaient cultivés en bio à fin 2015. Cela représente presque 6,5 millions d'hectares de plus qu'en 2014. La surface bio a continué de croître sur tous les continents sauf en Amérique latine.

45 pourcents de la surface biologique mondiale se trouve en Océanie (22,8 millions d'hectares) suivie par l'Europe (25 pourcents; 12,7 millions d'hectares) et l'Amérique latine (13 pourcents; 6,7 millions d'hectares). L'Australie est le pays qui a la plus grande

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surface d'agriculture biologique (22,7 millions d'hectares) suivie par l'Argentine (3,1 millions d'hectares) et les États-Unis (2 millions d'hectares).

Onze pays ont une proportion de surface bio d'au moins 10 pourcents

Les pays qui ont la plus grande proportion de surface agricole biologique sont le Liechtenstein (30,2 pourcents), l'Autriche (21,3 pourcents) et la Suède (16,9 pourcents). Onze pays ont une proportion de surface agricole cultivée en bio d'au moins 10 pourcents.

Informations supplémentaires

Téléchargement

L'étude «The World of Organic Agriculture», des infographies et des tableaux en ligne peuvent être consultés et/ou téléchargés sur

www.organic-world.net/yearbook/yearbook-2017.html

Contacts

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- Markus Arbenz, IFOAM – Organics International, Charles-de-Gaulle-Strasse 5, 53113 Bonn, Allemagne, tél. +49 (0)160 8041557, fax +49 (0)228 9265099, m.arbenz@ifoam.bio, www.ifoam.bio

Programme de la manifestation «The World of Organic Agriculture – Statistics and Emerging Trends» lors de la BIOFACH

15 février 2017, de 16 h 00 à 16 h 45, halle Shangai (NCC Ost), NürnbergMesse, Nürnberg

- Markus Arbenz, IFOAM – Organics International: Modération
- Eduart Rumani, SECO, Swiss Cooperation Office, Albania: The role of sustainability standards in economic development cooperation in Switzerland
- Dr Helga Willer, Institut de recherche de l'agriculture biologique (FiBL): Latest data on organic agriculture world-wide
- Julia Lernoud, Institut de recherche de l'agriculture biologique (FiBL): Latest data on Voluntary Sustainability Standards world-wide
- Beate Huber, Institut de recherche de l'agriculture biologique (FiBL): Standards and regulations
- Amarjit Sahota, Organic Monitor: The global market for organic food

Informations supplémentaires sur www.biofach.fibl.org

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Yearbook "The World of Organic Agriculture"

About "The World of Organic Agriculture"

The study (336 pages) contains reports, authored by experts, on the organic sector and emerging trends in all regions and selected countries. The statistics are supported with graphs and tables. In addition, background information on issues such as standards and legislation is provided. New additions to this edition are an article on organic cotton from the Textile Exchange and a chapter reviewing the organic and Fairtrade markets. Further information and download is available at www.organic-world.net/yearbook/yearbook-2017.html.

Data collection

The data on organic agriculture is collected annually by the Research Institute of Organic Agriculture (FiBL) in collaboration with many partners from around the world. The results are published jointly with IFOAM – Organics International. The activities are supported by the Swiss State Secretariat for Economic Affairs (SECO), the International Trade Centre (ITC), and NürnbergMesse, the organizers of the BIOFACH fair. The views expressed in this press release can in no way be taken to reflect the official opinions of SECO, ITC, or NürnbergMesse.

Quote

Helga Willer and Julia Lernoud (Eds.) (2017): The World of Organic Agriculture. Statistics and Emerging Trends 2017. Research Institute of Organic Agriculture (FiBL), Frick and IFOAM – Organics International, Bonn

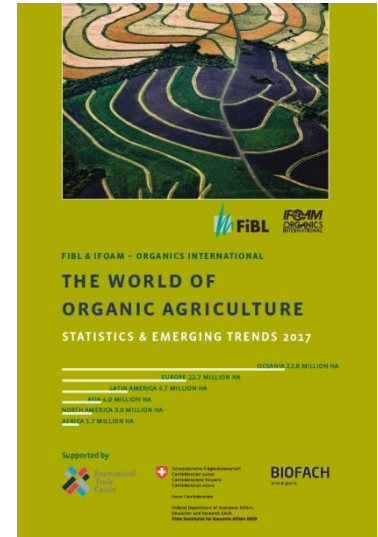
Order book and download

The printed version (25 Euros + postage; affiliates of IFOAM – Organics International: 20 Euros) can be ordered at www.fibl.org/en/shop-en.html (order number 3503) and <https://shop.ifoam.bio/>

Online databases

The data is available online at <http://www.organic-world.net/statistics/statistics-data-tables.html>

Pick up your copy at BIOFACH in Hall 1, Stands 1-555 (FiBL) and 1-451 (IFOAM – Organics International)



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Key indicators

Organic Agriculture: Key Indicators and Top Countries

Indicator	World	Top countries
Countries with organic activities¹	2015: 179 countries	New countries: Brunei Darussalam, Cape Verde, Hong Kong, Kuwait, Monaco, Sierra Leone, and Somalia
Organic agricultural land	2015: 50.9 million hectares (1999: 11 million hectares)	Australia (22.7 million hectares) Argentina (3.1 million hectares) United States (2 million hectares)
Organic share of total agricultural land	2015: 1.1 %	Liechtenstein (30.2%) Austria (21.3%) Sweden (16.9%)
Wild collection and further non-agricultural areas	2015: 39.7 million hectares (1999: 4.1 million hectares)	Finland (12.2 million hectares) Zambia (6.6 million hectares) India (3.7 million hectares)
Producers	2015: 2.4 million producers (1999: 200'000 producers)	India (585'200) Ethiopia (203'602) Mexico (200'039)
Organic market	2015: 81.6 billion US dollars (approx. 75 billion euros) (2000: 17.9 billion US dollars)	US (39.7 billion US dollars; 35.8 billion euros) Germany (9.5 billion US dollars; 8.6 billion euros) France (6.1 billion US dollars; 5.5 billion euros)
Per capita consumption	2015: 11.1 US dollars (10.3 euros)	Switzerland (291 US dollars; 262 euros) Denmark (212 US dollars; 191 euros) Sweden (196 US dollars; 177 euros)
Number of countries with organic regulations	2016: 87 countries	
Number of affiliates of IFOAM –Organics International	2016: 833 affiliates from 121 countries	Germany - 91 affiliates India - 73 affiliates China - 55 affiliates United States - 49 affiliates

Source: FiBL survey 2017, based on national data sources and data from certifiers
 Global market: Organic Monitor 2017

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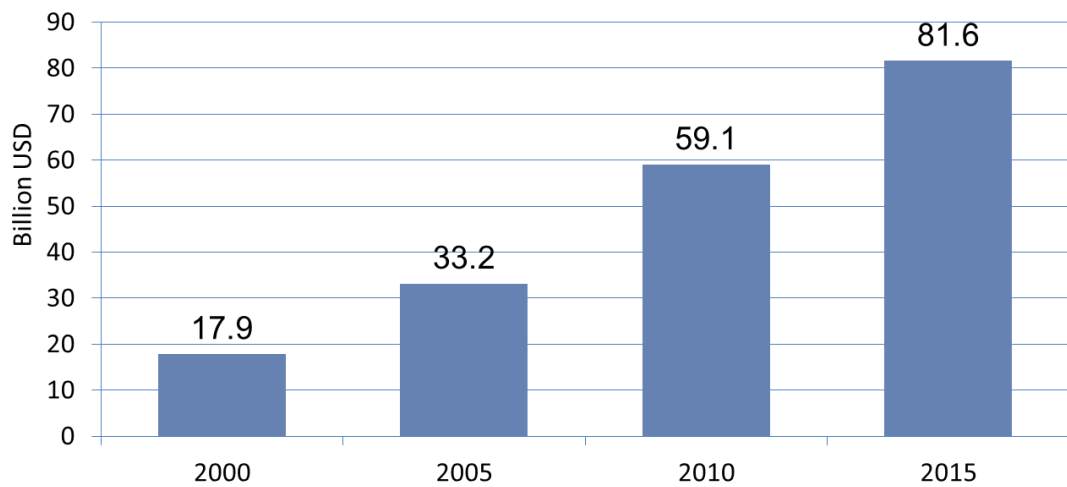
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Graphs

Development of the global organic market 2000-2015

Organic Monitor

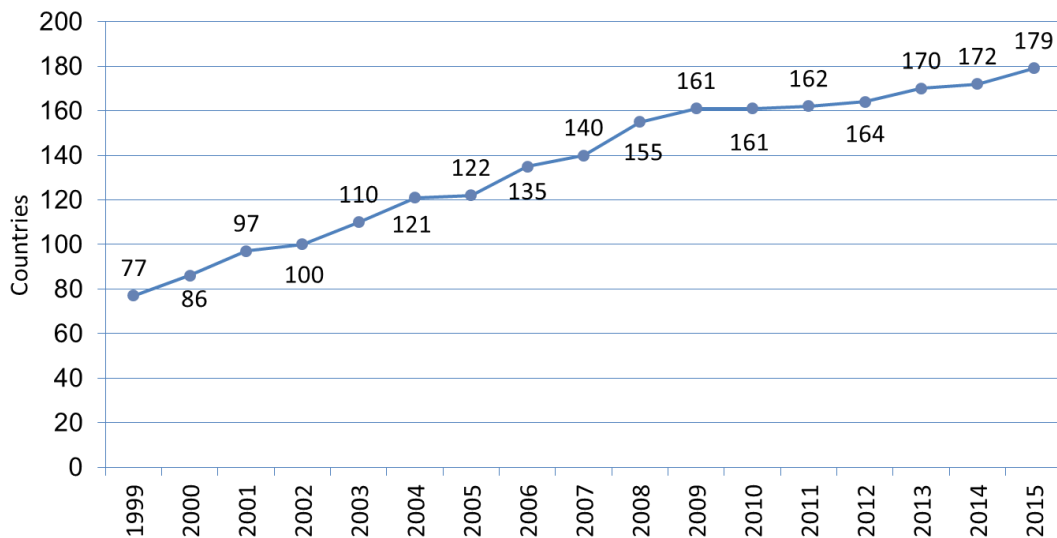
Source: Organic Monitor



Development of the number of countries with data on organic agriculture



Source: FiBL-IFOAM-SOEL-Surveys 1999-2017



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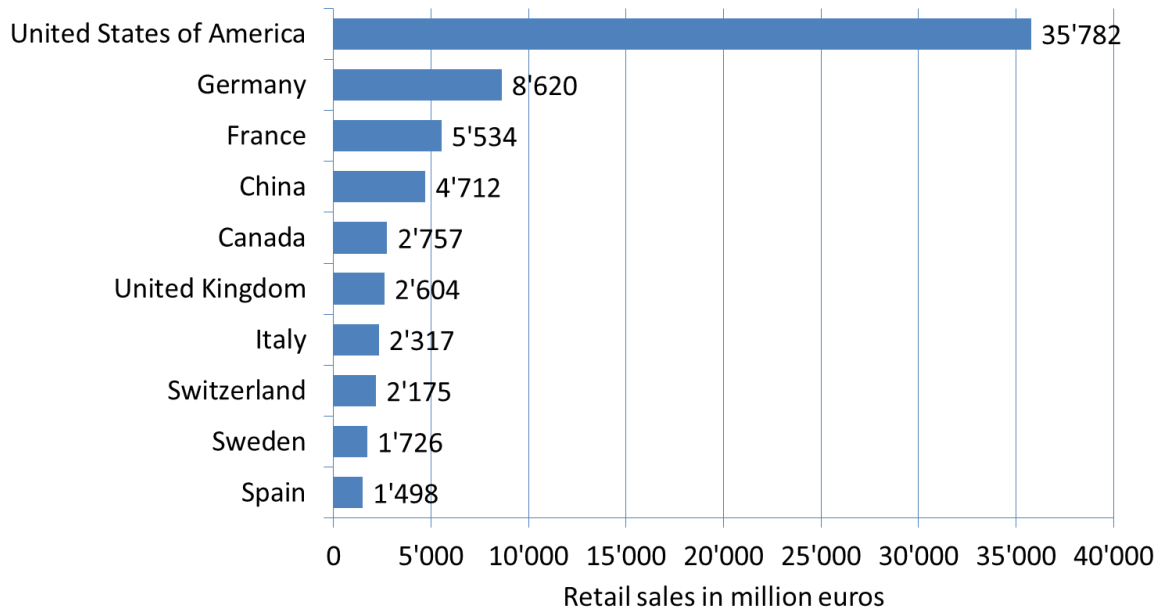


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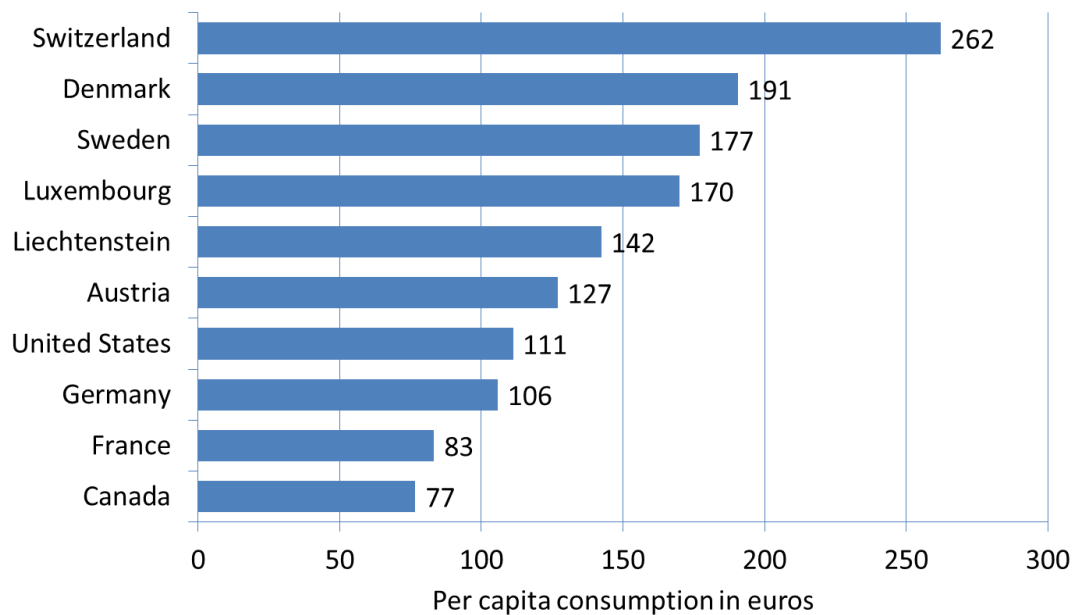
The ten countries with the largest markets for organic food 2015

Source: FiBL-AMI survey 2017



The ten countries with the highest per capita consumption 2015

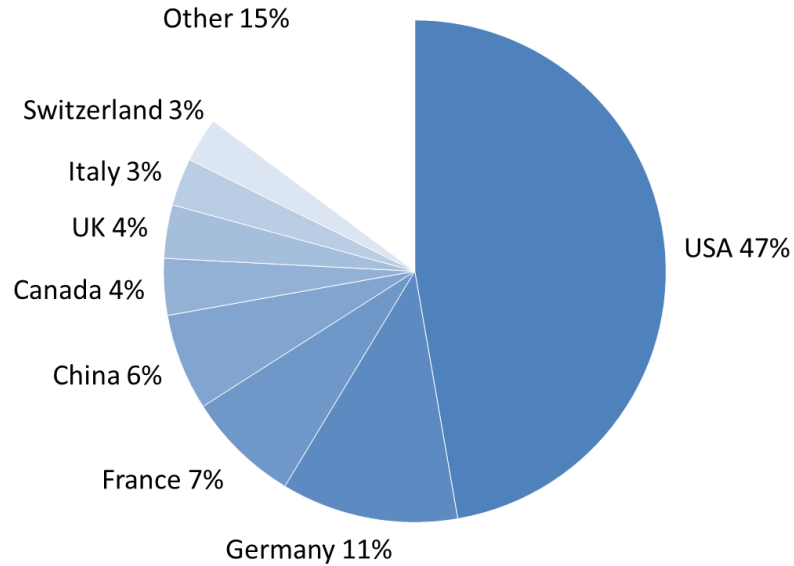
Source: FiBL-AMI survey 2017



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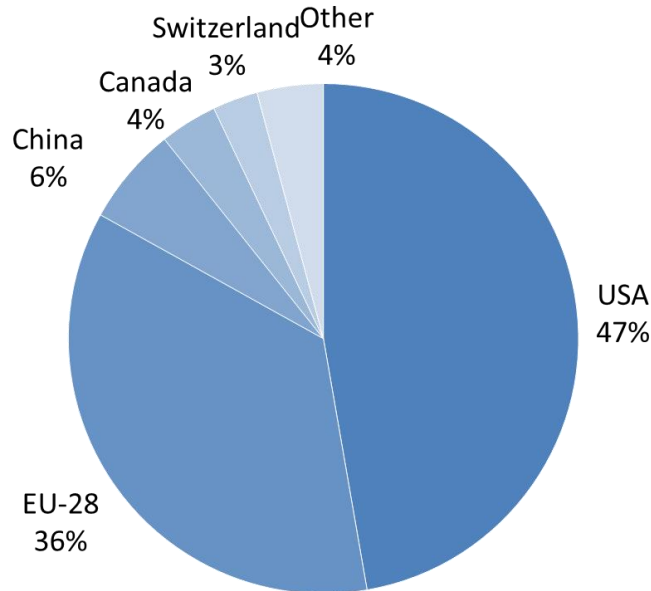
Global market: Distribution of retail sales value by country 2015

Source: FiBL-AMI survey 2017, based on retail sales with organic food



World: distribution of retail sales by single market 2015

Source: FiBL-AMI survey 2017



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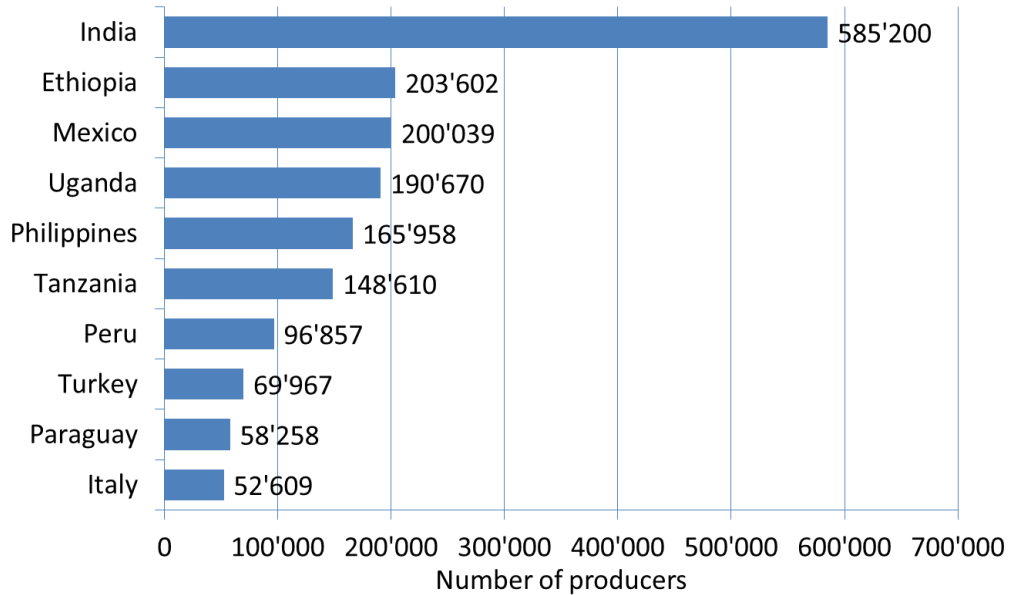
International Trade Centre

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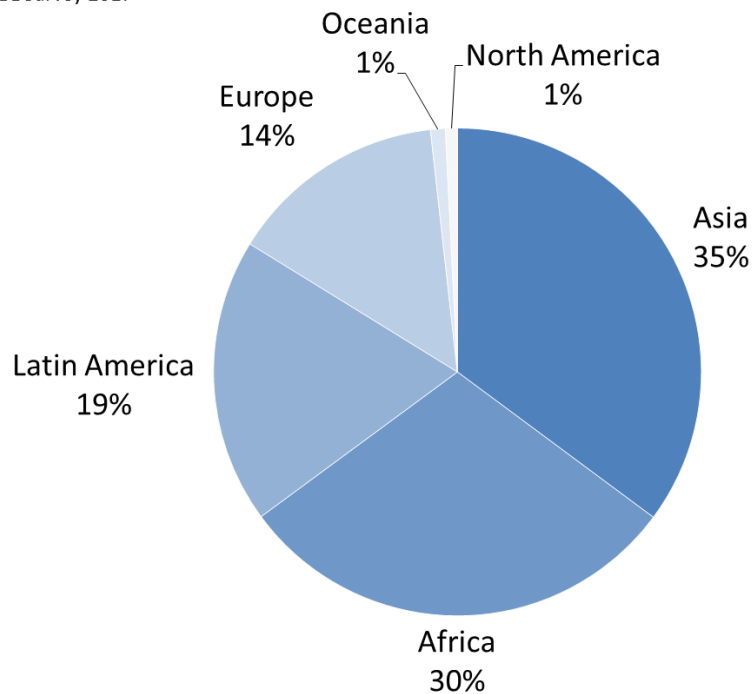
The ten countries with the largest numbers of organic producers 2015

Source: FiBL survey 2017



Organic producers by region 2015

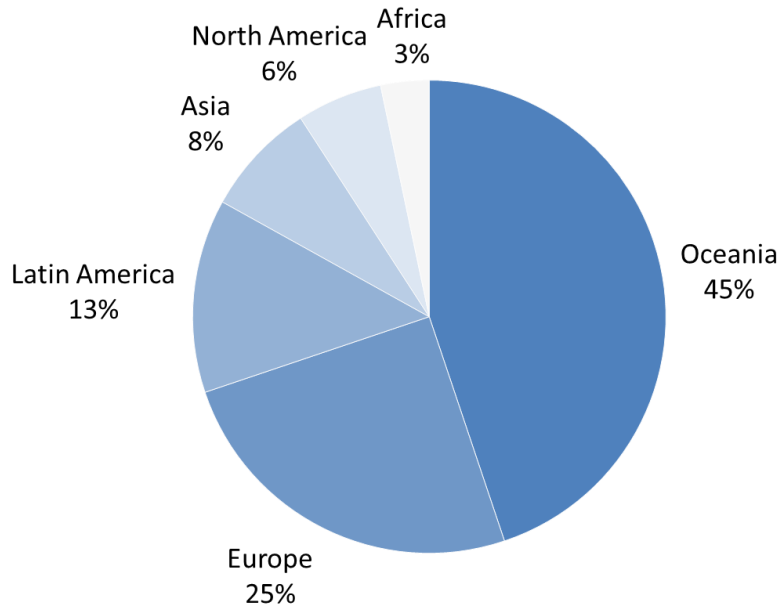
Source: FiBL Survey 2017



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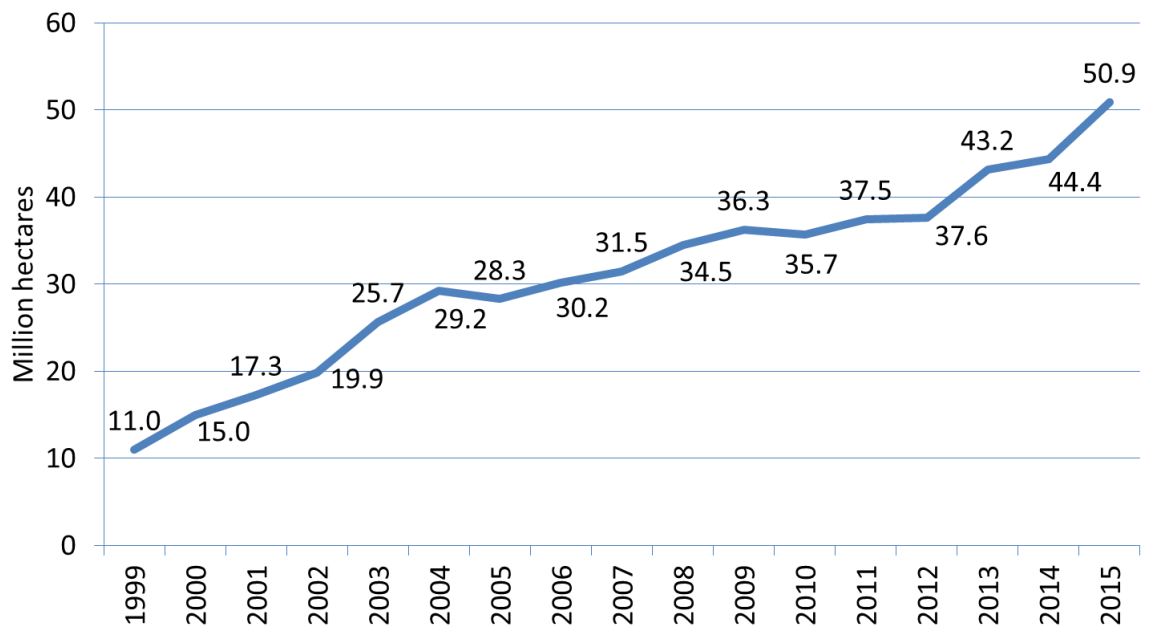
Distribution of organic agricultural land by region 2015

Source: FiBL Survey 2017



Growth of the organic agricultural land 1999-2015

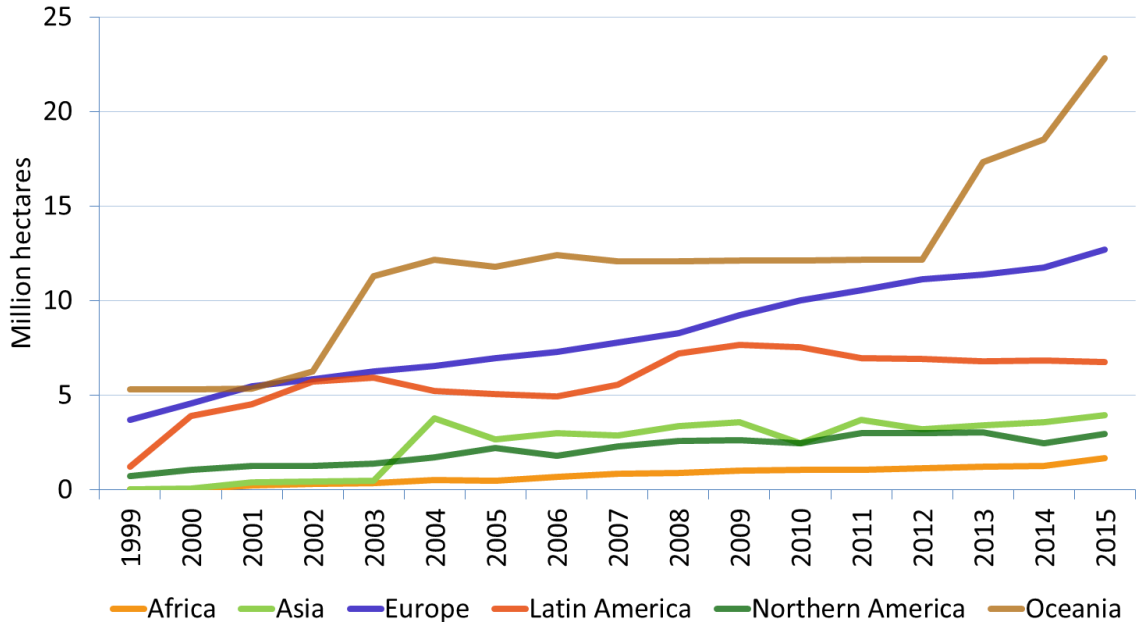
Source: FiBL-IFOAM-SOEL-Surveys 1999-2017



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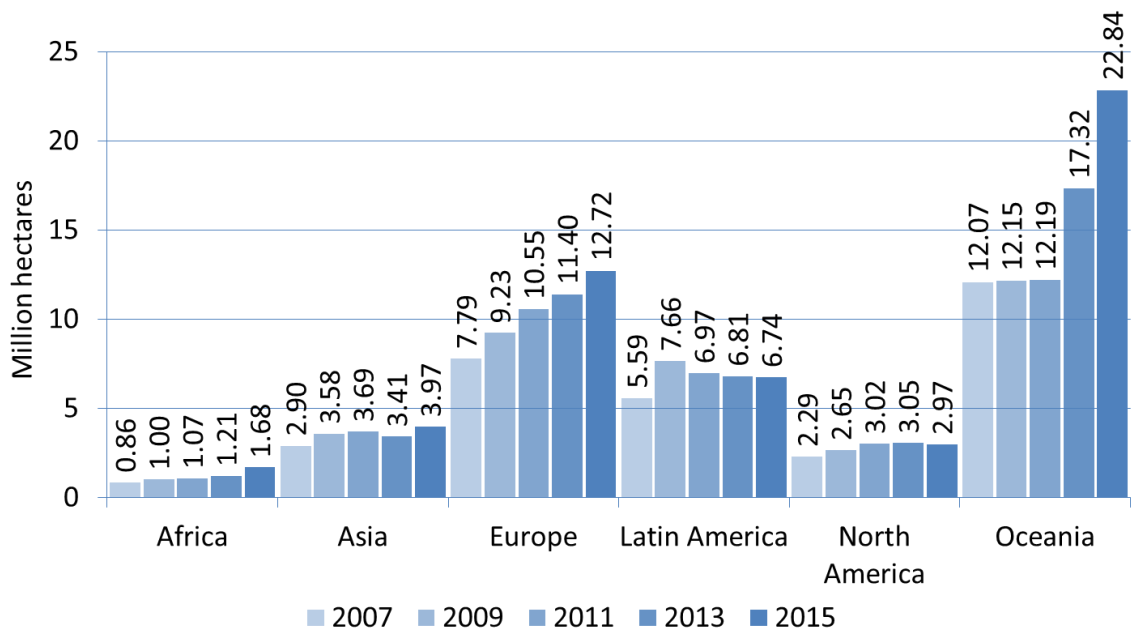
Growth of the organic agricultural land by continent 1999-2015

Source: FiBL-IFOAM-SOEL-Surveys 1999-2017



Growth of the organic agricultural land by continent 2007-2015

Source: FiBL-IFOAM survey 2009-2017



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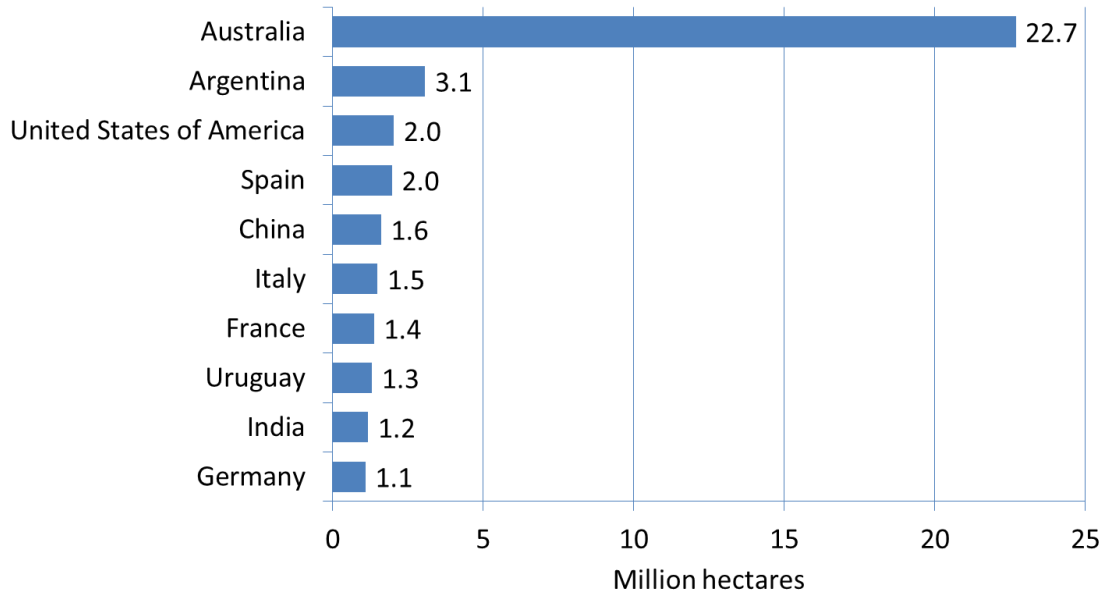


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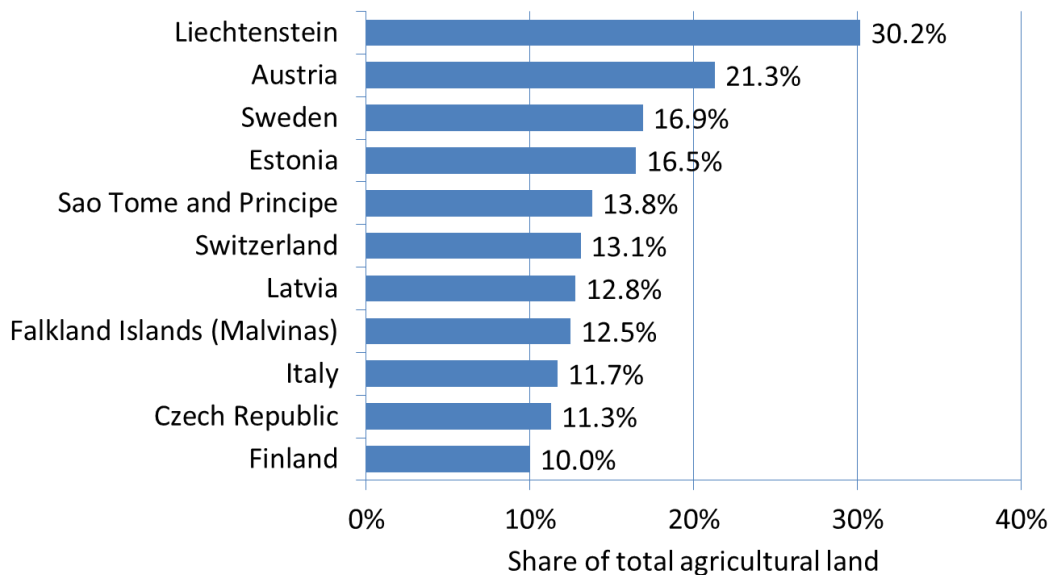
The ten countries with the largest areas of organic agricultural land 2015

Source: FiBL survey 2017



Countries with an organic share of 10 percent and more of the total agricultural land 2015

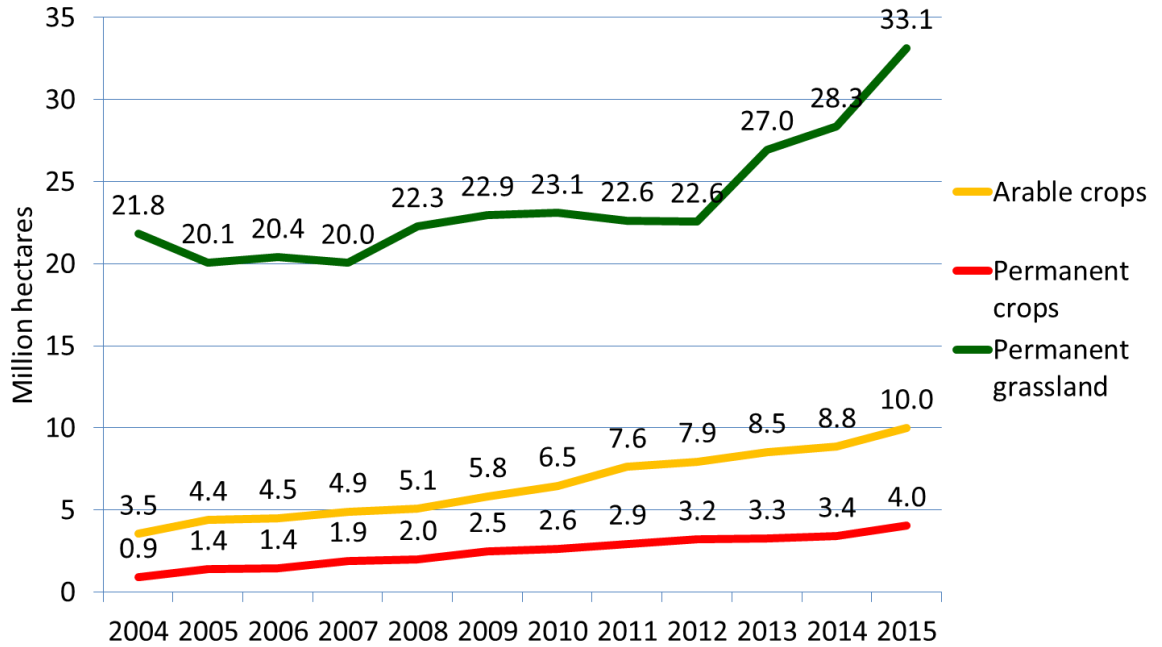
Source: FiBL survey 2017



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Development of the organic land by land use type 2004-2015

Source: FiBL-IFOAM-SOEL-Surveys 1999-2017

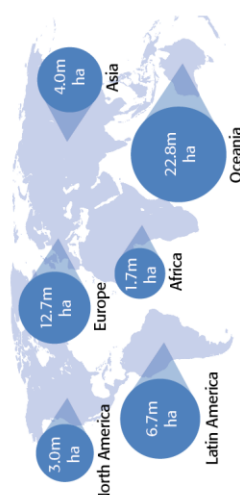


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Infographics

The World of Organic Agriculture 2015

Organic Land 2015



50.9m ha Organic farmland

179 Countries with organic farming

+14.7% From 2014

Organic Producers 2015

Number of organic producers is increasing

2.4 million Organic farmers

+7.2% From 2014

Top 3 countries (number of producers)

India	585'000
Ethiopia	203'602
Mexico	200'039

Organic Market 2015

The global market is growing and consumer demand is increasing

Approx. 75 billion euros Global organic food market


Top 3 countries (market in billion euros)


USA	35.8
Germany	8.6
France	5.5

Organic market growth

Spain	24.8%
Denmark	8.4%
Switzerland	€262 Highest per capita spending is in Switzerland

Source: FiBL survey based on national sources
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 More information: www.organic-world.net





www.organic-world.net/yearbook/yearbook-2017.html

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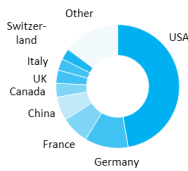
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WORLD: ORGANIC RETAIL SALES 2015

World
 Approx.
75 billion €

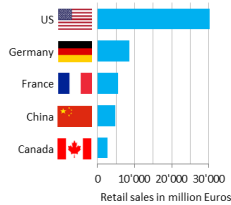
The largest single market is the USA followed by the EU (27.1 billion €) and China. By region, North America has the lead (38.5 billion €), followed by Europe (29.8 billion €) and Asia.



Distribution of retail sales value by country 2015

North America
 almost
39 billion €

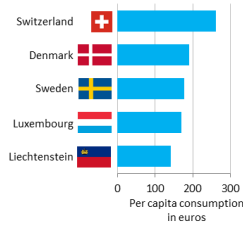
The countries with the largest market for organic food are the United States (35.8 billion €), followed by Germany (8.6 billion €), France (5.5 billion €) and China (4.7 billion €).



The five countries with the largest markets for organic food 2015

262€
 are spent per
 person in
 Switzerland

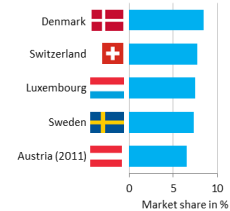
Switzerland has the highest per capita consumption worldwide, followed by Denmark and Sweden.



The five countries with the highest per capita consumption 2015

8.4%
 of the
 food market
 in Denmark
 is organic

The highest shares the organic market of the total market is in Denmark, followed by Switzerland, Luxembourg, Sweden, and Austria.



The five countries with the highest organic shares of the total market 2015

Source: FiBL survey 2017 www.organic-world.net

WORLD: ORGANIC FARMLAND 2015

World
50.9
 Mio ha

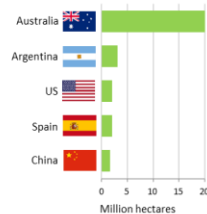
In Oceania there were 22.8 Mio ha, in Europe 12.7 Mio ha, and in Latin America 6.7 Mio ha.



Distribution of organic agricultural land by region 2015

Australia
22.7
 Mio ha

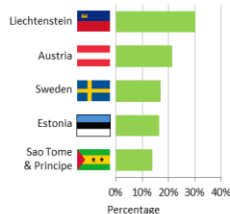
The ten countries with the largest organic agricultural areas represent 74% of the world's organic agricultural land.



The five countries with the largest areas of organic agricultural land 2015

1% of the
 world's
 farmland is
 organic

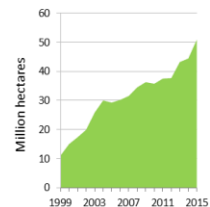
11 countries have 10% or more of their agricultural land under organic management.



Countries top five with more than 10 percent of organic agricultural land 2015

+360%
 since 1999

In 2015, almost 6.5 million hectares were reported compared with 2014.



Growth of the organic agricultural land 1999-2015

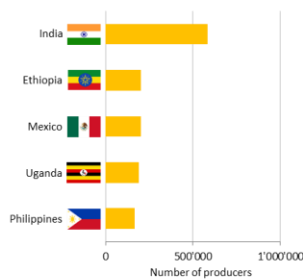
Source: FiBL survey 2017 www.organic-world.net

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WORLD: ORGANIC PRODUCERS 2015

World
2.4 Mio
producers

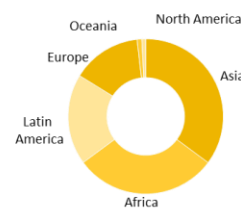
The country with the most organic producers is India, followed by Ethiopia and Mexico.



The five countries with the largest numbers of organic producers 2015

35%
in Asia

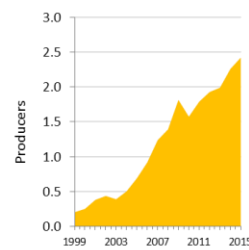
More than 84% of the producers are in Asia, Africa, and Latin America.



Distribution of organic producers by region 2015

+1'000%
since 1999

There has been an increase in the number of producers by more than 160'000, or over 7% since 2014.



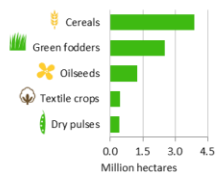
Development of the number of organic producers 1999-2015

Source: FiBL survey 2017 www.organic-world.net

WORLD: ORGANIC LAND USE 2015

10
Mio ha
arable land

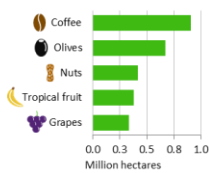
Arable land represents 0.7% of the world's arable crop land, 10 Mio ha, and 19.6% of the world's organic agricultural land. It increased by 12.9% over 2014.



Organic arable land by region 2015
Organic arable land: Key crops 2015

+19%
more
permanent
crops

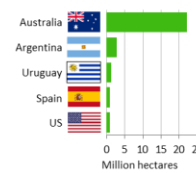
Permanent crops represents 2.5% of the world's permanent cropland, 4 Mio ha, and a 8% of the organic agricultural land. It increased by 19% over 2014.



Organic permanent crops by region 2015
Organic permanent crops: Key crops 2015

65%
grassland

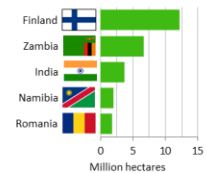
Permanent grassland represents 1.0% of the world's permanent grassland, 33.1 Mio ha, and a 65% of the organic agricultural land. It increased by 17% over 2014.



Organic permanent grassland by region 2015
Organic permanent grassland: The five countries with the largest areas 2015

39.4
Mio ha
of wild
collection

The organic wild collection areas are concentrated in Europe, Africa, Asia, and Latin America.



Organic wild collection by region 2015
Organic wild collection: The five countries with the largest areas 2015

Source: FiBL survey 2017 www.organic-world.net

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Further sessions on organic markets at BIOFACH 2017

Wednesday, February 15, 2017:

The World of Organic Agriculture at BIOFACH 2017

4 pm to 4.45 pm, Hall Shanghai (NCC East), *BIOFACH Congress*

The European market for organic food at BIOFACH 2017

5 pm to 5.45 pm, Room Copenhagen, (NCC East), *BIOFACH Congress*

Sourcing from Central and Eastern Europe - risks and benefits

4 pm to 5.30 pm, Room Budapest (NCC East), *BIOFACH Congress*

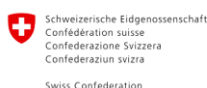
Thursday, February 16, 2017

Global Organic Market Overview - facts, trends and opportunities

10 am to 11.30 am, Room Istanbul (NCC East), *BIOFACH Congress*

www.biofach.fibl.org/en/biofach-2017.html

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