

## What our clients say:



»SMART has proven to be an excellent tool for assessing the status quo. It has clearly shown us in which areas we can make the most efficient use of our sustainability commitment.«

**Martin Ammann, Tobi Seeobst AG**

»SMART offers an encompassing and sound base for our future sustainability engagement.«

**Andreas Jiménez, Bio Partner Schweiz AG**

»Achieving the vision of sustainable agriculture and food production requires clear standards for the entire supply chain. Otherwise the term sustainability degenerates into a mere marketing trend. SMART sets these standards and creates the necessary basis for a credible and comparable sustainability assessment.«

**Jan Plagge, Bioland e.V.**

»Only when we know where we stand can we develop further in a strategic way. We deliberately chose SMART because the tool makes it possible to compare the sustainability performance of farms. SMART provides us with ideal support so that we can carry our performance as far as possible to the consumer.«

**Urs Brändli, Bio Suisse**

»Once you start digging into the results [...] you will become eager to chase after ways of how to improve! [...] For all companies that are committed to sustainability [...] – this is a Swiss tool which I recommend unreservedly!«

**Volker Ribniger, Platanera Rio Sixaola S.A.**



The team behind SFS and SMART.

**sfs** Sustainable Food Systems

**FiBL**

**Sustainable Food Systems (SFS) GmbH** is a spin-off company of three research institutes: FiBL Switzerland, FiBL Germany, and FiBL Austria. SFS offers services around sustainability for the international agricultural and food sector.

The **Research Institute of Organic Agriculture (FiBL)** is an independent, non-profit research institute with the aim of advancing cutting-edge science in the field of organic agriculture. SMART was developed by sustainability experts of FiBL and is continuously being updated and refined according to the latest scientific insights and results.

**sfs** Sustainable Food Systems



## Sustainable supply chain management in the agri-food sector



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## Our approach to sustainability: holistic, scientifically sound & practical

### Our solutions to guide you to sustainability

»Sustainability« as a term currently lacks a concrete and uniform meaning. This makes it difficult for all actors in the agricultural and food sector to assess sustainability performance in a comparable way and to communicate it credibly.

#### Would you like to ...

- ... receive a scientifically-grounded overview of the sustainability performance of your business and supply chains?
- ... identify and minimize sustainability risks?
- ... effectively improve your sustainability performance?
- ... assess the benefits and trade-offs of project activities and improvement measures?
- ... communicate your sustainability performance credibly and authentically?

**With our science-based, robust and yet practical solutions, we make the sustainability management of your supply chains easy!**

**We advise and accompany actors in the agricultural and food sector in the evaluation, management and communication of sustainability.**

Close cooperation with the Research Institute of Organic Agriculture (FiBL) and other scientific partners enables us to draw on many years of scientific expertise, the latest research findings and specially developed tools (such as the SMART-Farm Tool) in the field of agricultural sustainability.

#### We take a holistic approach to sustainability.

All of our tools and services are based on the SAFA guidelines of the World Food Organization UN-FAO. These guidelines provide a clear definition of sustainability in the agri-food sector, ensuring a conclusive framework for comparable sustainability assessment of food and agricultural systems.



## The SMART methodology



**smart**  
sustainability monitoring  
and assessment routine

The **SMART-Farm Tool**, which was developed at FiBL, provides an in depth but understandable introduction to the holistic evaluation of agricultural value chains.

- Holistic:** SMART considers all sustainability measures and operational activities comprehensively. All relevant sustainability topics are covered and trade-offs and synergies between sustainability objectives are taken into account. All sustainability hotspots and risk areas are thus reliably identified.
- Comparable:** SMART makes use of standardized assessment procedures and is based on the globally-valid SAFA Guidelines for sustainability assessments by the FAO. Therefore, results of a SMART assessment can be compared across regions and production systems.
- Credible:** SMART is a scientifically-grounded method developed by a wide network of international sustainability experts. The assessment method and all underlying indicators are published in the scientific literature and therefore fully transparent and comprehensible.
- Efficient & field-tested:** SMART is based on a sophisticated software solution. Intelligent, efficient, and pragmatic processes guarantee an attractive cost-benefit ratio.