

Media release

## **Global organic market hits all-time high in 2024 – Farmland holds steady at 99 million hectares**

**In 2024, global retail sales of organic food and drink rose to 145.0 billion euros, underlining resilient consumer demand across major markets. At the same time, the global organic farming area remained close to 99 million hectares, providing continuity in the production base. According to the latest figures presented today at Biofach, the United States remained the world's largest market, while Switzerland recorded the highest per capita consumption and the highest organic market share worldwide.**

(Frick/Bonn, February 10, 2026) These latest statistics are published in “The World of Organic Agriculture: Statistics and Emerging Trends 2026” and will be presented by the Research Institute of Organic Agriculture FiBL and IFOAM – Organics International on February 10, 2026, from 4 to 5 pm at Biofach, the world's leading trade fair for organic food, held in Nuremberg, Germany.

Consumers are spending more on organic food and drink across key markets, sending a clear signal to producers, processors, and retailers that demand remains resilient. The global retail sales of organic food and drink rose to 145.0 billion euros in 2024 (increase of 6.9 billion euros). In 2024, the United States remained the largest market (60.4 billion euros), followed by Germany (17 billion euros) and China (15.5 billion euros).

Switzerland recorded the highest per capita consumption worldwide at 481 euros per person and the highest organic market share globally at 12.3 percent of total food sales in 2024.

On the production side, organic farmland remained broadly stable at 98.9 million hectares, indicating continuity in the global production base. Australia had the largest organic agricultural area (53.0 million hectares), and Liechtenstein had the highest organic farmland share (43.5 percent).

The number of organic producers reached 4.8 million worldwide.

In 2024, combined organic imports into the EU and the United States reached 5.9 million metric tons, reflecting strong market pull and increasingly connected supply chains (up 12.3 percent, by 0.6 million metric tons). The largest exporters to the EU and U.S. markets were Mexico, Ecuador, and Canada.

## About the publication

*The World of Organic Agriculture 2026: Statistics and Emerging Trends* is the leading global reference for organic sector data on land area, producers, markets and international trade, compiled by FiBL in cooperation with IFOAM – Organics International and national data partners.

## Publication and data

The yearbook, jointly published by FiBL and IFOAM – Organics International, is supported by the Swiss State Secretariat for Economic Affairs (SECO), the Coop Sustainability Fund, Naturland e.V. and NürnbergMesse, the organiser of Biofach. Data was collected from 183 countries.

## Contacts

- Helga Willer, Research Institute of Organic Agriculture FiBL  
Ackerstrasse 113, 5070 Frick, Switzerland  
Phone +41 79 218 06 26  
[helga.willer@fibl.org](mailto:helga.willer@fibl.org), [www.fibl.org](http://www.fibl.org)
- Ravi R. Prasad, IFOAM – Organics International  
Charles-de-Gaulle-Strasse 5, 53113 Bonn, Germany  
[r.prasad@ifoam.bio](mailto:r.prasad@ifoam.bio), [www.ifoam.bio](http://www.ifoam.bio)

## This media release online

This media release and graphs can be accessed online at <https://www.fibl.org/en/info-centre/media.html>.

## Download “The World of Organic Agriculture”

The yearbook can be downloaded at <https://shop.fibl.org> (item number 1861) and from <https://orgprints.org/id/eprint/56638>.

Graphs and infographics (see also following pages) can be downloaded at <https://www.organic-world.net/yearbook/yearbook-2026.html>.

### About FiBL

The Research Institute of Organic Agriculture FiBL is the world's leading research organisation in the field of organic agriculture. For over 50 years, it has stood for the joint development of knowledge – through exchange, cooperation and joint learning between practitioners, researchers and consultants. With around 500 employees at locations in Switzerland, Germany, Austria, France and Brussels, FiBL works internationally with partners from research, consulting, agriculture and politics. [www.fibl.org](http://www.fibl.org)

Supported by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



BIOFACH  
into organic

## Sessions at the Biofach Congress

### Session “The World of Organic Agriculture – Latest Statistics”

Tuesday, February 10, 2026, 4 to 5 pm CET, Room Istanbul (NCC East), Forum Biofach, Biofach Congress, NürnbergMesse

- Ravi Prasad, IFOAM – Organics International, Germany, Facilitator
- Helga Willer, Research Institute of Organic Agriculture FiBL, Switzerland
- Sahar Brahim, IFOAM – Organics International, Germany
- Amarjit Sahota, Ecovia Intelligence, UK

Info: <https://www.organic-world.net/yearbook/yearbook-2026/launch.html>

### Session “Global Organic Market Overview”

Wednesday, February 11, 2026, 1:15 to 2:45 pm CET, Room St. Petersburg (NCC East), Forum Biofach, Biofach Congress, NürnbergMesse

- Ravi R. Prasad, Director, IFOAM – Organics International: Facilitator
- Helga Willer, Scientist, Research Institute of Organic Agriculture FiBL, Switzerland
- David Amudavi, Executive Director, Biovision Africa Trust, Kenya
- Tom Chapman, Co-CEO, Organic Trade Association, USA
- Julia Lernoud, World Board of IFOAM – Organics International, Argentina
- Tia Loftsgard, Executive Director, Canada Organic Trade Association, Canada
- Joanna Wierzbicka, Deputy Director, IFOAM – Organics Europe, Belgium
- Youting Zhang, Co-founder, Organic and Beyond, China

Info: <https://www.organic-world.net/yearbook/yearbook-2026/launch.html>

Supported by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO

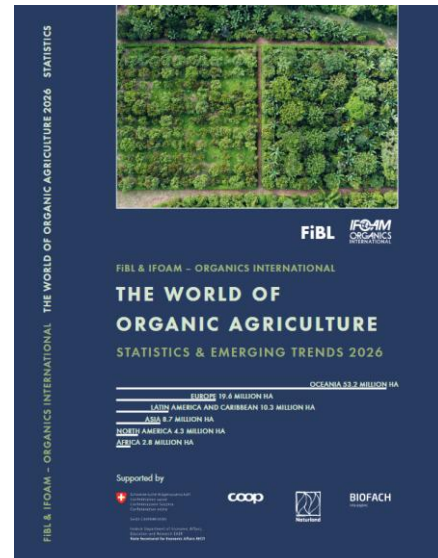


**BIOFACH**  
into organic

## Yearbook “The World of Organic Agriculture” at a glance

The yearbook “The World of Organic Agriculture - Statistics and Emerging Trends 2026” (350 pages) presents the results of the annual survey on organic agriculture worldwide and has numerous tables, graphs, maps and infographics. It includes reports from experts on the organic sector and information on emerging trends across all regions and selected countries. It also provides background information on standards and legislation, policy support, and the global market for organic food.

Further information and download link are available at [www.organic-world.net/yearbook/yearbook-2026.html](http://www.organic-world.net/yearbook/yearbook-2026.html).



## Data collection

Data on organic agriculture are collected annually by FiBL in collaboration with many partners worldwide. The results are published jointly with IFOAM – Organics International. The activities are supported by the Swiss State Secretariat of Economic Affairs SECO, the Coop Sustainability Fund, Naturland e.V. and NürnbergMesse, the organiser of the Biofach organic trade fair.

## Book citation

Willer, Helga, Bernhard Schlatter and Jan Trávníček (Eds.) (2026): The World of Organic Agriculture. Statistics and Emerging Trends 2026. Research Institute of Organic Agriculture FiBL, Frick, and IFOAM – Organics International, Bonn. Available at [www.organic-world.net/yearbook/yearbook-2026.html](http://www.organic-world.net/yearbook/yearbook-2026.html)

## Where to download

The book can be downloaded at <https://shop.fibl.org> (order number 1861) and from <https://orgprints.org/id/eprint/56638/>.

## Online database and interactive infographics

The data is available online at <https://statistics.fibl.org>.

Supported by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



BIOFACH  
into organic

## Organic Agriculture: Key Indicators and Top Countries

Indicator	World	Top countries
<b>Countries with organic activities</b>	2024: 183 countries	
<b>Organic agricultural land</b>	2024: 98.9 million hectares (2000: 15 million hectares)	Australia (53.0 million hectares) India (4.0 million hectares) Argentina (3.9 million hectares)
<b>Organic share of total agricultural land</b>	2024: 2.1 %	Liechtenstein (43.5 %) Austria (27.2 %) Uruguay (23.1 %)
<b>Development of organic agricultural land 2023/2024</b>	-176'000 hectares (ha); -0.2 %	US: +1'153'391 ha (+56.0 %), Guatemala: + 241'744 ha (+193.0 %) China: + 169'350 ha (+5.0 %)
<b>Wild collection and further non-agricultural areas</b>	2024: 25.5 million hectares (2000: 5.6 million hectares)	Finland (6.9 million hectares) China (3.3 million hectares) Zambia (2.5 million hectares)
<b>Producers</b>	2024: 4.8 million producers (2000: 252'000 producers)	India (2'363'607) Uganda (404'246) Ethiopia (203'258)
<b>Organic retail sales</b>	2024: 145.0 billion euros (2000: 15.2 billion euros)	US (60.4 billion euros) Germany (17.0 billion euros) China (15.5 billion euros)
<b>Per capita consumption</b>	2024: 17.7 euros	Switzerland (481 euros) Denmark (373 euros) Austria (292 euros)
<b>Number of affiliates of IFOAM – Organics International</b>	2025: 593 affiliates	Germany: 73 affiliates India: 39 affiliates USA: 36 affiliates Italy: 24 affiliates Switzerland: 22 affiliates

Source: FiBL survey 2026, based on national data sources, data from certifiers and IFOAM – Organics International

Supported by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



**BIOFACH**  
into organic

## Infographics

# Organic Agriculture Worldwide 2024

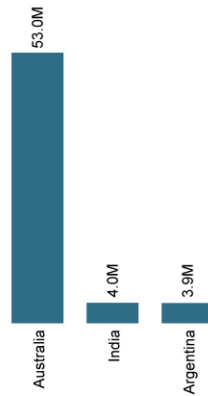
## Organic Farmland



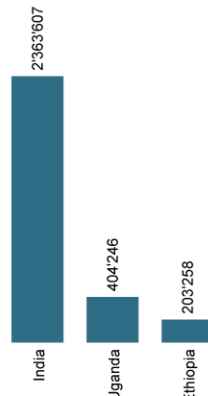
## Organic Operators



## Farmland in million (M) hectares Top 3 countries



## Number of producers Top 3 countries

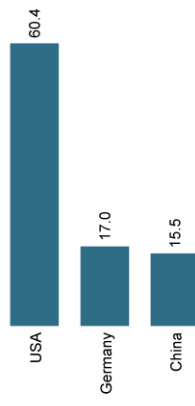


## Organic Market

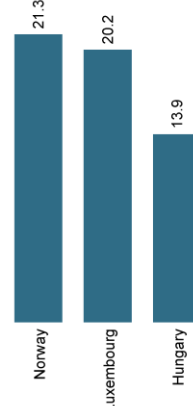
The global market is growing and consumer demand is increasing



## Market in billion euros Top 3 countries



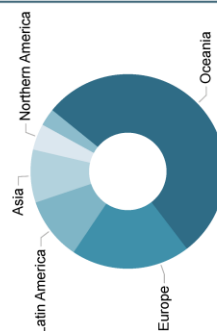
## Market growth in percent Top 3 countries 2023/2024



## WORLD: ORGANIC FARMLAND 2024



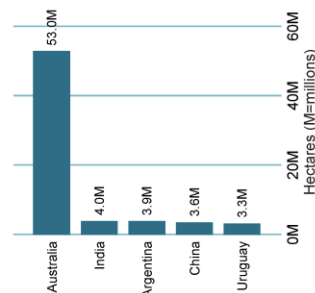
In Oceania there were 53.2 million (M) hectares (ha), in Europe 19.6 million ha and in Latin America 10.3 million ha.



Distribution of organic agricultural land by region 2024

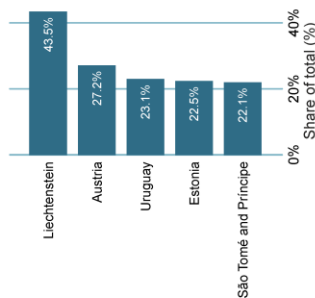
**FiBL** [www.fibl.org](http://www.fibl.org)

The ten countries with the largest organic agricultural areas represented 82% of the world's organic agricultural land.



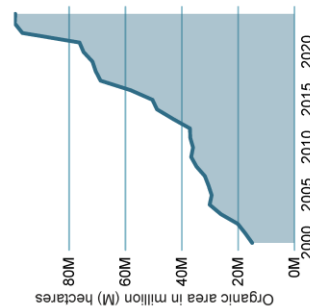
The five countries with the largest areas of organic agricultural land 2024

22 countries had 10% or more of their agricultural land under organic management.



Top 5 countries with more than 10% of organic agricultural land 2024

In 2024, over 176'000 hectares less were reported compared with 2023.



Growth of the organic agricultural land 2000-2024

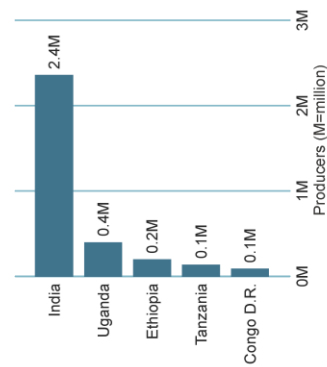
Source: FiBL 2026 [www.organic-world.net](http://www.organic-world.net) - [statistics.fibl.org](http://statistics.fibl.org)

Supported by

## WORLD: ORGANIC PRODUCERS 2024



The countries with the most organic producers were India, Uganda, Ethiopia and Tanzania

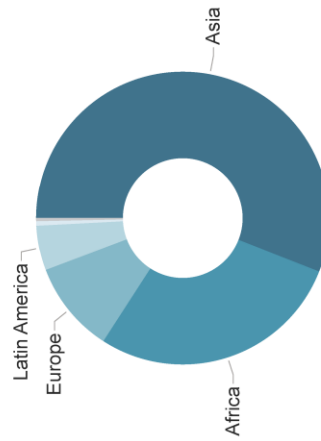


The five countries with the most organic producers 2024

**FiBL**

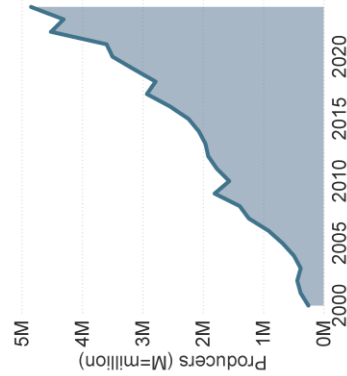
[www.fibl.org](http://www.fibl.org)

More than 94% of the producers were in Asia, Africa and Europe.



Distribution of organic producers by region 2024

There has been an increase in the number of producers by nearly 536'000 or 12.4% between 2023-2024.



Development of the number of organic producers 2000-2024

Source: FiBL 2026 [www.organic-world.net](http://www.organic-world.net) - [statistics.fibl.org](http://statistics.fibl.org)

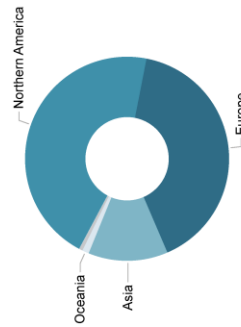
Supported by



## WORLD: ORGANIC RETAIL SALES 2024

World  
nearly  
**145bn €**

The largest single market was the USA with 60.4 billion (bn) €, followed by the European Union (49.5 bn €). By region, Northern America had the lead (65.7 bn €), followed by Europe (58.7 bn €) and Asia (18.3 bn €).



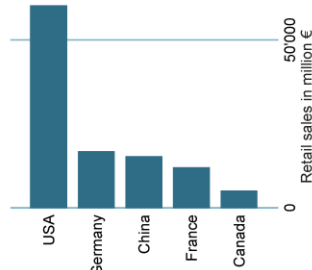
Distribution of retail sales by region  
2024

**FiBL**

[www.fibl.org](http://www.fibl.org)

Northern America  
**65.7bn€**

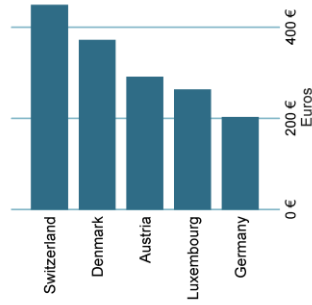
The countries with the largest markets for organic food were the USA with 60.4 billion (bn) €, Germany (17.0 bn €), China (15.5 bn €) and France (12.2 bn €).



The five countries with the largest  
markets for organic food in 2024

**481 €**  
spent per  
person in  
Switzerland

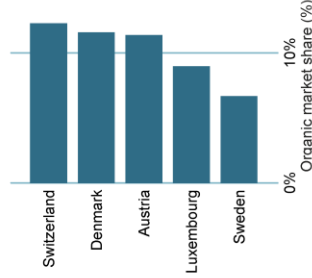
Switzerland had the highest per capita consumption worldwide, followed by Denmark, Austria, Luxembourg and Germany.



Top five countries with the highest per  
capita consumption 2024

**12.3%**  
of the market  
in Switzerland  
was organic

The highest organic share of the total market was in Switzerland, followed by Denmark, Austria, Luxembourg, and Sweden.



The five countries with the highest  
organic shares of the total market in  
2024

Source: FiBL 2026 [www.organic-world.net](http://www.organic-world.net) - [statistics.fibl.org](http://statistics.fibl.org)

Supported by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO

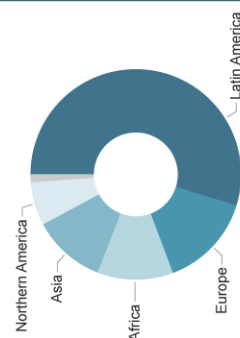


**BIOFACH**  
into organic

## EU AND US ORGANIC IMPORTS 2024

**World**  
**5.9M**  
metric  
tons (MT)

While the European Union imported nearly 2.6 million MT; the US imported almost 3.3 million MT. By region, Latin America had the lead in export (3.2 million MT) followed by Europe (0.9 million MT) and Africa (0.7 million MT).



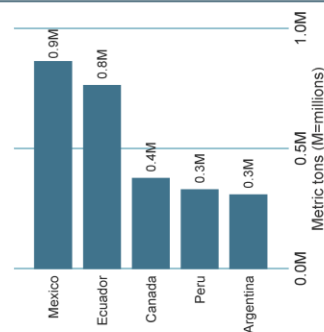
Distribution of organic imports to the EU & US by region 2024

**FiBL**

[www.fibl.org](http://www.fibl.org)

**Mexico**  
**865K**  
metric  
tons

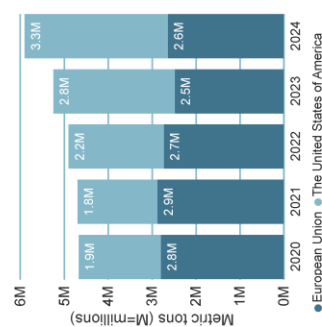
The country with the largest export volume was Mexico, followed by Ecuador and Canada.



The five countries with the largest organic exports to EU & US in 2024

**12.3%**  
percent  
increase  
2023/2024

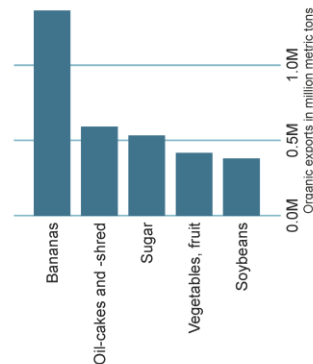
Organic imports into the U.S.\* increased by 18% and by 6% to the European Union.



Growth of imports in MT by region

**Bananas**  
**1.4M**  
metric  
tons

The top commodities were bananas (1.37 million MT), oil-cakes and -shred (0.59 million MT) and sugar (0.54 million MT).



Top 5 commodities imported into The EU & US in 2024

\*US organic imports: selected commodities only

Source: FiBL 2026, [www.organic-world.net](http://www.organic-world.net) - statistics.fibl.org

Supported by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



**BIOFACH**  
into organic