

Media release

Global organic market hits all-time high in 2024 – Farmland holds steady at 99 million hectares

In 2024, global retail sales of organic food and drink rose to 145.0 billion euros, underlining resilient consumer demand across major markets. At the same time, the global organic farming area remained close to 99 million hectares, providing continuity in the production base. According to the latest figures presented today at Biofach, the United States remained the world's largest market, while Switzerland recorded the highest per capita consumption and the highest organic market share worldwide.

(Frick/Bonn, February 10, 2026) These latest statistics are published in "The World of Organic Agriculture: Statistics and Emerging Trends 2026" and will be presented by the Research Institute of Organic Agriculture FiBL and IFOAM – Organics International on February 10, 2026, from 4 to 5 pm at Biofach, the world's leading trade fair for organic food, held in Nuremberg, Germany.

Consumers are spending more on organic food and drink across key markets, sending a clear signal to producers, processors, and retailers that demand remains resilient. The global retail sales of organic food and drink rose to 145.0 billion euros in 2024 (increase of 6.9 billion euros). In 2024, the United States remained the largest market (60.4 billion euros), followed by Germany (17 billion euros) and China (15.5 billion euros).

Switzerland recorded the highest per capita consumption worldwide at 481 euros per person and the highest organic market share globally at 12.3 percent of total food sales in 2024.

On the production side, organic farmland remained broadly stable at 98.9 million hectares, indicating continuity in the global production base. Australia had the largest organic agricultural area (53.0 million hectares), and Liechtenstein had the highest organic farmland share (43.5 percent).

The number of organic producers reached 4.8 million worldwide.

In 2024, combined organic imports into the EU and the United States reached 5.9 million metric tons, reflecting strong market pull and increasingly connected supply chains (up 12.3 percent, by 0.6 million metric tons). The largest exporters to the EU and U.S. markets were Mexico, Ecuador, and Canada.

About the publication

The World of Organic Agriculture 2026: Statistics and Emerging Trends is the leading global reference for organic sector data on land area, producers, markets and international trade, compiled by FiBL in cooperation with IFOAM – Organics International and national data partners.

Publication and data

The yearbook, jointly published by FiBL and IFOAM – Organics International, is supported by the Swiss State Secretariat for Economic Affairs (SECO), the Coop Sustainability Fund, Naturland e.V. and NürnbergMesse, the organiser of Biofach. Data was collected from 183 countries.

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This media release online

This media release and graphs can be accessed online at <https://www.fbl.org/en/info-centre/media.html>.

Download “The World of Organic Agriculture”

The yearbook can be downloaded at <https://shop.fbl.org> (item number 1861) and from <https://orgprints.org/id/eprint/56638>.

Graphs and infographics (see also following pages) can be downloaded at <https://www.organic-world.net/yearbook/yearbook-2026.html>.

About FiBL

The Research Institute of Organic Agriculture FiBL is the world's leading research organisation in the field of organic agriculture. For over 50 years, it has stood for the joint development of knowledge – through exchange, cooperation and joint learning between practitioners, researchers and consultants. With around 500 employees at locations in Switzerland, Germany, Austria, France and Brussels, FiBL works internationally with partners from research, consulting, agriculture and politics. www.fbl.org

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Sessions at the Biofach Congress

Session “The World of Organic Agriculture – Latest Statistics”

Tuesday, February 10, 2026, 4 to 5 pm CET, Room Istanbul (NCC East), Forum Biofach, Biofach Congress, NürnbergMesse

- Ravi Prasad, IFOAM – Organics International, Germany, Facilitator
- Helga Willer, Research Institute of Organic Agriculture FiBL, Switzerland
- Sahar Brahim, IFOAM – Organics International, Germany
- Amarjit Sahota, Ecovia Intelligence, UK

Info: <https://www.organic-world.net/yearbook/yearbook-2026/launch.html>

Session “Global Organic Market Overview”

Wednesday, February 11, 2026, 1:15 to 2:45 pm CET, Room St. Petersburg (NCC East), Forum Biofach, Biofach Congress, NürnbergMesse

- Ravi R. Prasad, Director, IFOAM – Organics International: Facilitator
- Helga Willer, Scientist, Research Institute of Organic Agriculture FiBL, Switzerland
- David Amudavi, Executive Director, Biovision Africa Trust, Kenya
- Tom Chapman, Co-CEO, Organic Trade Association, USA
- Julia Lernoud, World Board of IFOAM – Organics International, Argentina
- Tia Loftsgard, Executive Director, Canada Organic Trade Association, Canada
- Joanna Wierzbicka, Deputy Director, IFOAM – Organics Europe, Belgium
- Youting Zhang, Co-founder, Organic and Beyond, China

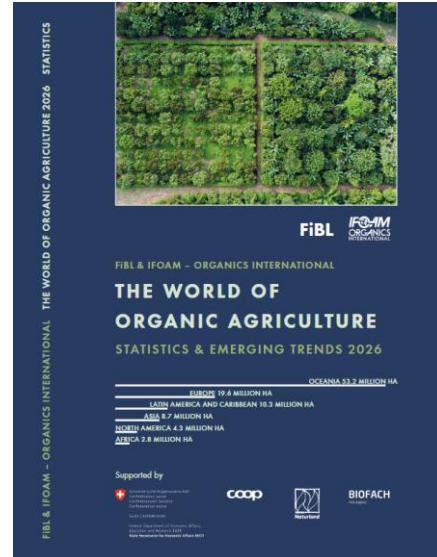
Info: <https://www.organic-world.net/yearbook/yearbook-2026/launch.html>

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Yearbook “The World of Organic Agriculture” at a glance

The yearbook “The World of Organic Agriculture - Statistics and Emerging Trends 2026” (350 pages) presents the results of the annual survey on organic agriculture worldwide and has numerous tables, graphs, maps and infographics. It includes reports from experts on the organic sector and information on emerging trends across all regions and selected countries. It also provides background information on standards and legislation, policy support, and the global market for organic food.

Further information and download link are available at www.organic-world.net/yearbook/yearbook-2026.html.



Data collection

Data on organic agriculture are collected annually by FiBL in collaboration with many partners worldwide. The results are published jointly with IFOAM – Organics International. The activities are supported by the Swiss State Secretariat of Economic Affairs SECO, the Coop Sustainability Fund, Naturland e.V. and NürnbergMesse, the organiser of the Biofach organic trade fair.

Book citation

Willer, Helga, Bernhard Schlatter and Jan Trávníček (Eds.) (2026): The World of Organic Agriculture. Statistics and Emerging Trends 2026. Research Institute of Organic Agriculture FiBL, Frick, and IFOAM – Organics International, Bonn. Available at www.organic-world.net/yearbook/yearbook-2026.html

Where to download

The book can be downloaded at <https://shop.fibl.org> (order number 1861) and from <https://orgprints.org/id/eprint/56638/>.

Online database and interactive infographics

The data is available online at <https://statistics.fibl.org>.

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Organic Agriculture: Key Indicators and Top Countries

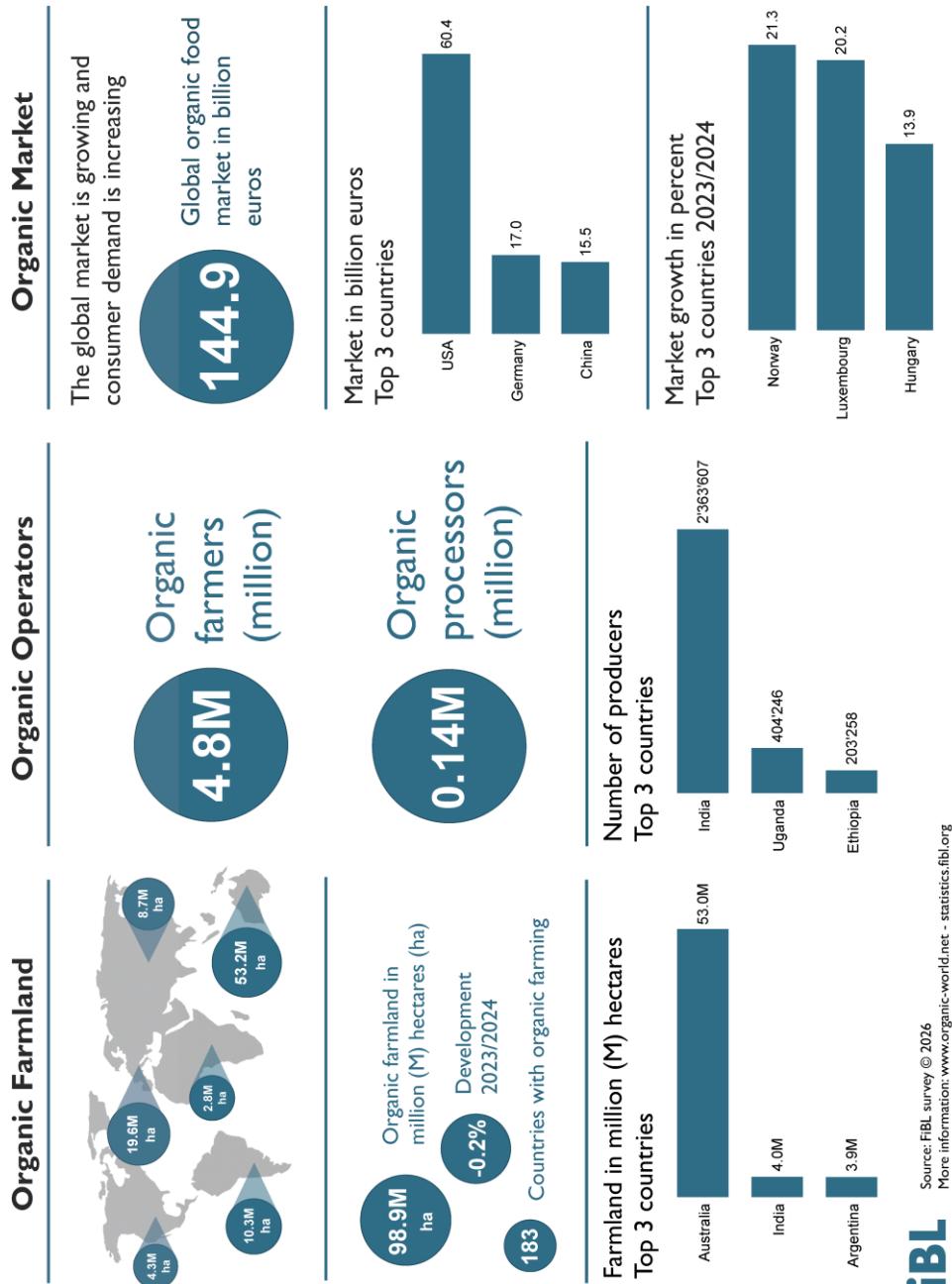
Indicator	World	Top countries
Countries with organic activities	2024: 183 countries	
Organic agricultural land	2024: 98.9 million hectares (2000: 15 million hectares)	Australia (53.0 million hectares) India (4.0 million hectares) Argentina (3.9 million hectares)
Organic share of total agricultural land	2024: 2.1 %	Liechtenstein (43.5 %) Austria (27.2 %) Uruguay (23.1 %)
Development of organic agricultural land 2023/2024	-176'000 hectares (ha); -0.2 %	US: +1'153'391 ha (+56.0 %), Guatemala: +241'744 ha (+193.0 %) China: +169'350 ha (+5.0 %)
Wild collection and further non-agricultural areas	2024: 25.5 million hectares (2000: 5.6 million hectares)	Finland (6.9 million hectares) China (3.3 million hectares) Zambia (2.5 million hectares)
Producers	2024: 4.8 million producers (2000: 252'000 producers)	India (2'363'607) Uganda (404'246) Ethiopia (203'258)
Organic retail sales	2024: 145.0 billion euros (2000: 15.2 billion euros)	US (60.4 billion euros) Germany (17.0 billion euros) China (15.5 billion euros)
Per capita consumption	2024: 17.7 euros	Switzerland (481 euros) Denmark (373 euros) Austria (292 euros)
Number of affiliates of IFOAM – Organics International	2025: 593 affiliates	Germany: 73 affiliates India: 39 affiliates USA: 36 affiliates Italy: 24 affiliates Switzerland: 22 affiliates

Source: FiBL survey 2026, based on national data sources, data from certifiers and IFOAM – Organics International

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Infographics

Organic Agriculture Worldwide 2024



Source: FiBL survey © 2026
More information: www.organic-world.net - statistics.fibl.org

WORLD: ORGANIC FARMLAND 2024

World
98.9M
hectares

Australia
53.0M
hectares

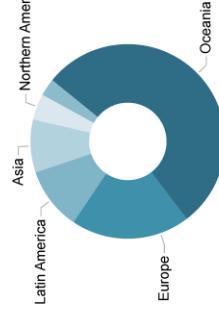
2.1%
of the world's
farmland is
organic

-0.2%
decrease
since 2023

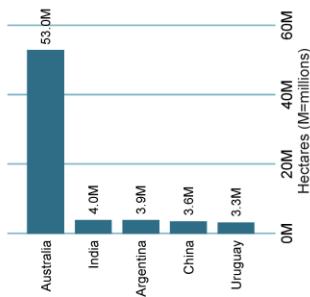
In Oceania there were 53.2 million (M) hectares (ha), in Europe 19.6 million ha and in Latin America 10.3 million ha.

The ten countries with the largest organic agricultural areas represented 82% of the world's organic agricultural land.

In 2024, over 176'000 hectares less were reported compared with 2023.



The five countries with the largest areas of organic agricultural land 2024

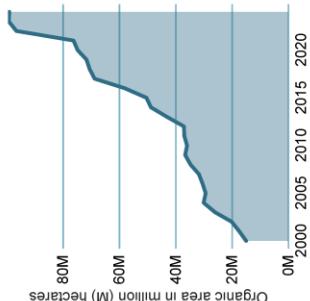


Distribution of organic agricultural land by region 2024

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Growth of the organic agricultural land 2000-2024



Source: FiBL 2026 www.organic-world.net - statistics.fibl.org

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WORLD: ORGANIC PRODUCERS 2024



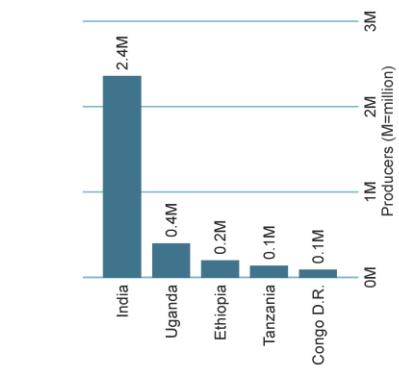
The countries with the most organic producers were India, Uganda, Ethiopia and Tanzania



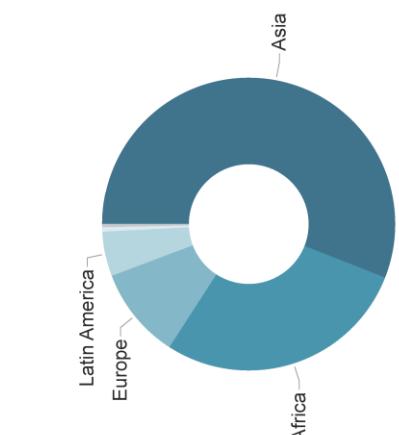
More than 94% of the producers were in Asia, Africa and Europe.



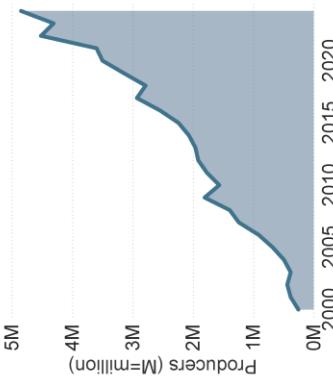
There has been an increase in the number of producers by nearly 536 000 or 12.4% between 2023-2024.



The five countries with the most organic producers 2024



Distribution of organic producers by region 2024



Development of the number of organic producers 2000-2024

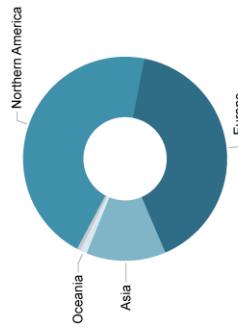
Source: FiBL 2026 www.organic-world.net - statistics.fibl.org



WORLD: ORGANIC RETAIL SALES 2024



The largest single market was the USA with 60.4 billion (bn) €, followed by the European Union (49.5 bn €). By region, Northern America had the lead (65.7 bn €), followed by Europe (58.7 bn €) and Asia (18.3 bn €).



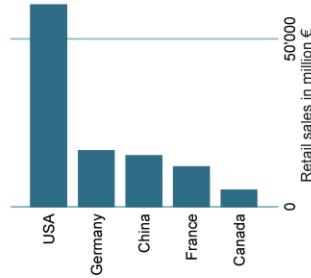
Distribution of retail sales by region
2024

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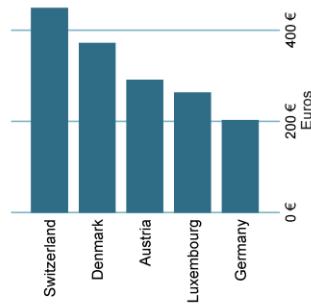
The countries with the largest markets for organic food were the USA with 60.4 billion (bn) €, Germany (17.0 bn €), China (15.5 bn €) and France (12.2 bn €).



The five countries with the largest markets for organic food in 2024



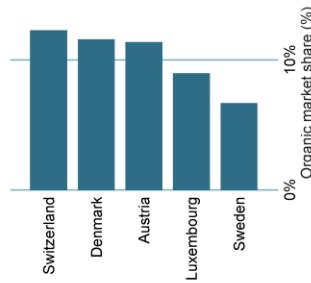
Switzerland had the highest per capita consumption worldwide, followed by Denmark, Austria, Luxembourg and Germany.



The five countries with the highest organic shares of the total market in 2024



The highest organic share of the total market was in Switzerland, followed by Denmark, Austria, Luxembourg and Sweden.



The five countries with the highest organic market share in 2024

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EU AND US ORGANIC IMPORTS 2024

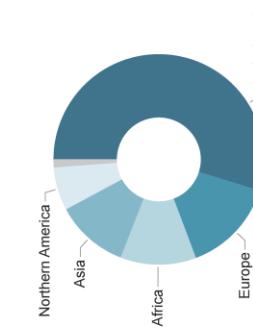


While the European Union imported nearly 2.6 million MT; the US imported almost 3.3 million MT. By region, Latin America had the lead in export (3.2 million MT) followed by Europe (0.9 million MT) and Africa (0.7 million MT).

The country with the largest export volume was Mexico, followed by Ecuador and Canada.

Organic imports into the US,* increased by 18% and by 6% to the European Union.

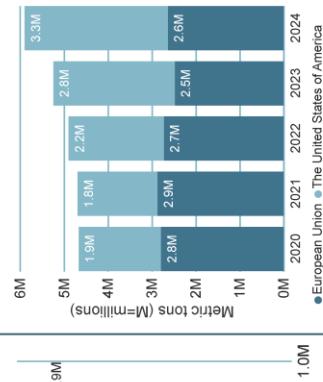
The top commodities were bananas (1.37 million MT), oil-cakes and -shred (0.59 million MT) and sugar (0.54 million MT).



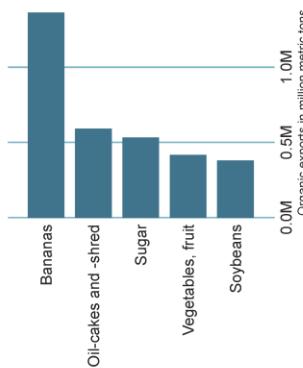
The five countries with the largest organic exports to EU & US in 2024

Distribution of organic imports to the EU & US by region 2024

Growth of imports in MT by region



Top 5 commodities imported into The EU & US in 2024



*US organic imports; selected commodities only

Source: FiBL 2026, www.organic-world.net - statistics.fibl.org

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