

Media release February 13, 2018

## Import rules for organic products: Great interest in new internet offer

**Navigating through the ever-changing import rules has become easier thanks to the website [organicexport.info](http://organicexport.info). It was launched last year by the Research Institute of Organic Agriculture FiBL.**

(Frick, 13 February 2018) At [organicexport.info](http://organicexport.info), everyone who wishes to export organic products finds the import rules of the major import countries. This includes information on current import rules, approved certification and control bodies as well as mandatory and voluntary standards and labels. For each country, a short summary as well as a commented list of links provide information on the most important rules.

The website went online in May 2017. Since then, the number of visitors to the site has been increasing steadily. Most visitors come from Germany, Switzerland, India, the USA, France and Italy. So far, exporters have been most frequently searching for information on the import rules of Germany, Switzerland, the USA and Austria, which are considered important organic markets.

FiBL will continue to develop the site further in the coming months. The next step is to add South Korea, Brazil, Japan and China to the list of countries.

The Swiss State Secretariat for Economic Affairs (SECO) is supporting the establishment and maintenance of the site as part of the development project "Consolidation of the Local Organic Certification Bodies".

### FiBL contacts

- Beate Huber, Department of International Cooperation, FiBL Switzerland  
Phone +41 62 865 04 25, e-mail [beate.huber@fibl.org](mailto:beate.huber@fibl.org)
- Helga Willer, Communication, FiBL Switzerland  
Phone +41 62 865 72 07, e-mail [helga.willer@fibl.org](mailto:helga.willer@fibl.org)

### Support

Swiss State Secretariat for Economic Affairs (SECO), Economic Cooperation and Development, [www.seco-cooperation.ch](http://www.seco-cooperation.ch)

## This media release online

This media release and pictures can be accessed online at [www.fibl.org/en/media.html](http://www.fibl.org/en/media.html).

### About FiBL

The Research Institute of Organic Agriculture FiBL is one of the world's leading institutes in the field of organic agriculture. FiBL's strengths lie in its interdisciplinary research, innovations developed jointly with farmers and the food industry, and rapid knowledge transfer. FiBL employs some 280 staff at its various locations.

- Homepage: [www.fibl.org](http://www.fibl.org)
- Video: [www.youtube.com/watch?v=U84NrjIORFc](https://www.youtube.com/watch?v=U84NrjIORFc)