

## Media release

### **FiBL to present many new facts and figures at BIOFACH 2014**

**From 12 to 14 February 2014, FiBL will present a cross-section of its work in Hall 1 at BIOFACH in Nuremberg, Germany. FiBL will also be present at a number of events at the BIOFACH Congress. As has become customary we further have the latest World Organic Statistics ready for presentation at the trade fair. Significant innovations at the fair this year include the first-time presence of Ukraine with its own country stall, FiBL's sustainability tool SMART, and European organic statistics in book format.**

(Frick, February 11, 2014) FiBL, the Research Institute of Organic Agriculture, once again has a prominent presence at the BIOFACH organic trade fair. We look forward to welcoming you at our stall in Hall 1 (Booth No. 647) to discuss our work with you and give you the opportunity to view our rich documentation.

One focus of our activities over the past year has been the development of SMART, a sustainability assessment tool for food companies and farms. The tool is now market-ready and we look forward to introducing you to its benefits, either at our stall or at the special information event.

We would also like to recommend visiting the Ukraine country stall in Hall 5, Ukraine's first national presence at the trade fair, which is being supported by FiBL as part of the "Organic Market Development in Ukraine 2012 – 2016" project.

For the fifteenth time in as many years at BIOFACH, FiBL and IFOAM, the International Federation of Organic Agriculture Movements, will present the "World of Organic Agriculture", a compendium of statistics on organic farming worldwide that has become a standard reference and now includes facts and figures from as many as 164 countries.

Another new volume for the organic sector is the "Organic Farming in Europe" statistics compendium published by FiBL and the IFOAM EU Group.

We would further like to draw your attention to the Science Day which has been co-organized by FiBL. The Science Day will be held on Friday, February 14 in the Mailand Room. At this event, international experts will discuss the most significant research topics in European and international organic farming.

#### EXCELLENCE FOR SUSTAINABILITY

Das FiBL hat Standorte in der Schweiz, Deutschland und Österreich  
FiBL offices located in Switzerland, Germany and Austria  
FiBL est basé en Suisse, Allemagne et Autriche

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## **Contents of the press kit**

Media release on “World of Organic Agriculture”

Media release on “Organic Farming in Europe”

Media release on Ukraine’s country stall

Calendar of BIOFACH events in which FiBL is involved

## **Further information**

“The World of Organic Agriculture”

<http://www.organic-world.net/>

Book vernissage on Wednesday, 12 February at 4pm. Venue: Istanbul Room

“Organic Farming in Europe”

Book presentation on Friday, 14 February at 10am. Venue: Riga Room

SMART:

<http://www.fbl.org/en/themes/sustainability-assessment/smart-en.html>

Information event on Thursday, 13 February at 10am. Venue: Helsinki Room

Ukraine country stall (Hall 5, Booth 161):

<http://www.ukraine.fbl.org/>

Simple opening ceremony on Wednesday, 12 February at 11am

Welcome drinks on Wednesday, 12 Feb. at 5pm and Thursday, 13 Feb. at 5pm

Science Day on Friday, 14 February from 9am to 5pm:

Invitation and registration: <http://www.fbl.org/en/service-en/news-archive/news/article/science-day-at-biofach-2014.html>

Programme: <http://www.organic-research.net/tipi-scienceday-2014.html>

This and the other media releases listed above as well as images and background information can be accessed on the internet at <http://www.fbl.org/en/fbl.html>