Global Organic Food & Drink Market

by

Mr. Amarjit Sahota
Business Services

I. Research Publications

II. Technical Research & Business Consulting

III. Seminars, Workshops & Summits

Stand 7A-608  www.organicmonitor.com
Global Market

- Market Growth 207% (2000)
- Leading Regions Europe, North America
- Leading Markets USA, Germany
Market Growth Rates

Revenues (US$ billion)

- 2000: 17.9
- 2003: 25.5
- 2006: 40.2
- 2009: 54.9
Revenue Breakdown

Europe, 48%

Others, 4%

North America, 48%
Europe

Market Size
US $26 billion

Largest Markets
Germany, France

Latest Developments
Recovering growth rates
Prices rising
Oversupply
North America

Market Size: US $26 billion
Largest Market: United States
Latest Developments: Healthy growth continuing, Prices rising
Major Trends

- Demand concentrated in affluent countries
- Growing demand in emerging economies
- Distribution expanding
- Rise of the private labels
- Consolidation

Broadening demand for organic products
Future Outlook

Global economy projected to expand by 4.2% in 2011

1. Market growth rates rising as economic conditions improve
2. Supply levels tightening
3. Product prices rising
4. Industry consolidation
5. Marketing on sustainability values…
Organic Plus Strategies
Thank You

More Information
> Report: Global Market for Organic Food & Drink
> Website: www.organicmonitor.com