

SusCon



International Conference on
Sustainable Business and Consumption

www.suscon.net

June 15-16, 2010

CCN-West, NürnbergMesse
Germany

Biodiversity

a strategic value
in a greening economy

Host

NÜRNBERG MESSE

Organizer

COLABORA
let's work together

ECO-World

Organic Services
syntheses, strategies, solutions.

Co-Organizer

BIODIVERSITY
IN GOOD
COMPANY

cscsp

gtz

Media partner

Forum
Nachhaltig Wirtschaften



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save the date

OVERVIEW & FACTS

(as of November 15th 2009)

Theme: Biodiversity – a strategic value in a greening economy

In the biodiversity year of the United Nations (2010) the conference will focus on entrepreneurial solutions for biodiversity issues.

Program topics include:

- Business and biodiversity
- Certification and verification
- New business models and social entrepreneurship
- Lifestyle and consumption
- Offset programs and biodiversity protection
- Public Private Partnerships

Expected participation:

Representatives from key international organizations, multinational, medium and small sized enterprises, NGOs, politicians, certifiers, media and more. Expected number of participants 300 plus.

Exposition:

The conference will provide the opportunity for organizations and companies to exhibit in thematic cluster areas.