

Organisers:



Association of Organic Production Stakeholders "BIOLan Ukraine"
www.biolan.org.ua



Research Institute of Organic Agriculture (FiBL, Switzerland)
www.fibl.org



Ambassade van het

Koninkrijk der Nederlanden

Embassy of the Kingdom of the Netherlands
www.netherlands-embassy.com.ua



International foundation Avalon, Netherlands
www.avalon.nl



International Centre for Organic Agriculture of Central and Eastern Europe "EkoConnect", Germany
www.ekoconnect.org



Grimco Trade Holland
www.grimco.com.ua



International exhibition partner
www.worldfood.com.ua

Financial support:



Schweizerische Eidgenossenschaft
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Swiss Confederation

www.swiss-cooperation.admin.ch/ukraine/

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International exhibition WorldFood Ukraine

Kindly invite you to participate at the annual specialized conference **"Organic Processing and Trade. Kiev 2010"**, which takes place within the frame of "World Food Ukraine" exhibition

October 28, 2010 (Thursday)
Venue - International Exhibition Centre on the Left Bank; (exhibition hall 1, conference hall 1)
15 Brovarskiy Ave., Kiev city, Ukraine

Today with confidence we may state that Ukraine has already joined the global organic community - not with the number of organic production hectares declared, but with the trends currently defining and developing the domestic market - the demand for organic products has left behind the supply. But the fact is that the market still has missing links between agricultural producers - the lack of processing capacities and wholesalers interested in buying organic, the whole structure of the market is not developed to fit the demand yet.

That's why it would be of great value to get the experience of countries that are 5-7 years ahead than Ukrainian organic market. This will help to share ideas and to avoid many mistakes and facilitate the development of the domestic market of organic products.

That this is the main purpose of the conference - to make Ukrainian organic market stakeholders stronger, providing them with successful examples of more developed markets of neighbouring countries such as Poland, Czech Republic, Lithuania, etc.

The conference will consist of 2 sessions – marketing and processing, and each of them will be divided into 3 discussions – organic milk and meat; organic vegetables and fruit; organic crops. For every discussion will be invited an expert in this field which underline the participants' needs. These tasks defined special "questions-answers" format of sessions, which will provide the most practical knowledge. Taking into account the wishes of the participants of last year's event, the discussions will be held in one hall one by one, so everyone can get the information, making a minimum of effort. Due to organisers one-day conference participation is free of charge.

To participate you should send an application to the media@biolan.org.ua, pointing out:

- Name, surname of participant;
- Position;
- Name of company / organization;
- Specialization of the company;
- Contact details (email, phone)

Detailed program and information about the speakers will be sent shortly. Conference will be in Ukrainian/Russian/English languages with simultaneous translation.

Contact person:

Nina Antoshchenko, PR-manager of BIOLan Ukraine Association
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