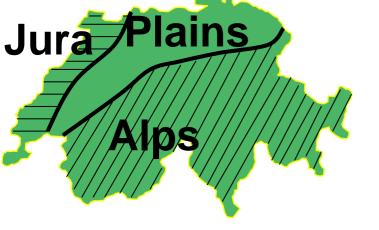


Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Eidgenössisches Volkswirtschaftsdepartement EVD Bundesamt für Landwirtschaft BLW

Organic Agriculture in Switzerland

October 2007



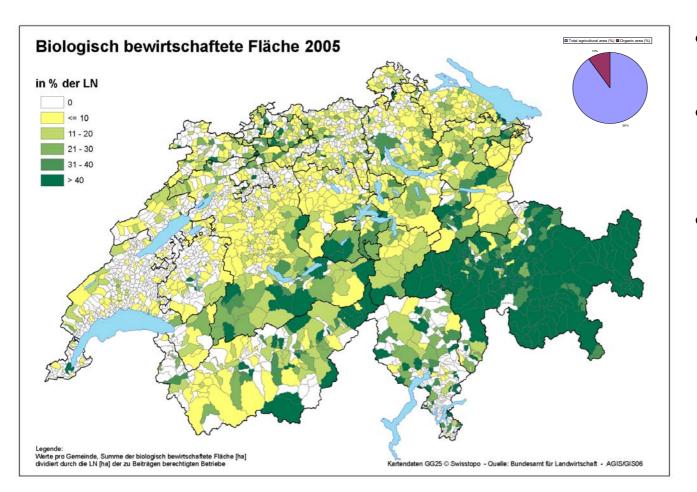
Switzerland

- Permanent residents
 7.3 Million
- 4 Languages (German, French, Italian, Rhaeto-Rumantsch)
- A total area of 41'293 square kilometers
- Mountains :
 - 2/3 of the Swiss area
 - 1/4 of the population

Swiss Agriculture: Some Facts

- 1. Land use: 1 million hectares (25%)
- 2. Farms: 60'000 (70% full-time) 55% on hill- and mountainside average farm size: 15 ha
- 3. Labour force: 4%; Share of GDP: 1%
- 4. Predominant production: milk, meat
- 5. Level of self-sufficiency: 60%
- 6. EC market shares in Swiss agricultural imports = 80% / Export = 70%

Organic Agriculture



- 11.2% of the farms
- 10.5% of the total agricultural area
- SFr. 160.- per capita consumer expenditure for organic food annually (total turnover: 1.18 Mio. SFr.)

Swiss Organic Market: Snap shots

- Market share organic products (OP) by value:
 6.4 % (2004)
- 75 % of OP sold via two retailers: Coop and Migros
- Market share Coop: 50 % Market share Migros: 25 %
- High percentage of regular OP buyers (11 %)
- High percentage of occasional OP buyers (65 %)
- Strong private organic label: "Knospe" ("Bud")
- Strong retailer brand: "naturaplan" (Coop)

Swiss Organic Farming Ordinance

- Equivalent with requirements of the EC (bilateral agreement)
- In line with requirements of Codex Alimentarius Guidelines
- JAS (Japan): formal approval of equivalence by MAFF
- Inspection by ISO 65-accredited certification bodies

Specifics of the Swiss legislation I (general)

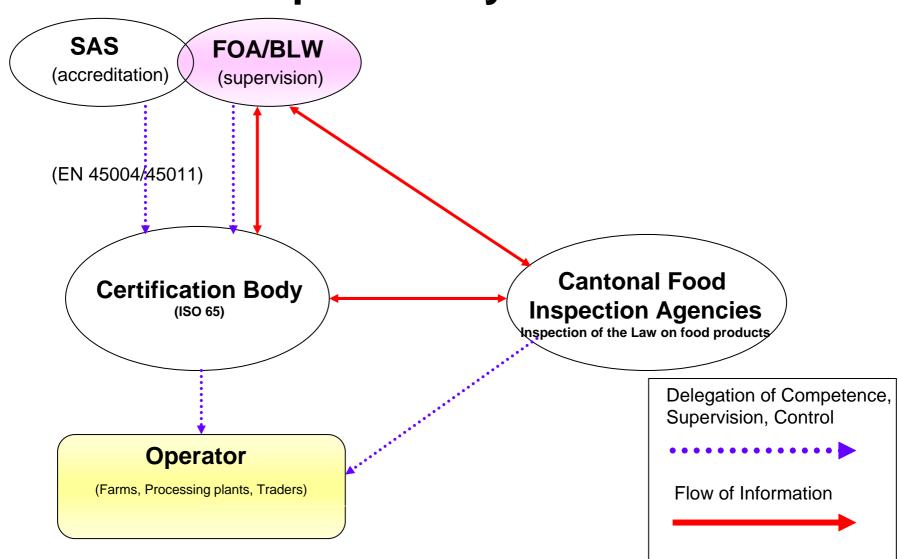
Agriculture:

- Whole-farm conversion
- Conversion period of two years

Specifics of the Swiss legislation II (animal husbandry)

- Basis: Federal programme for "regular outdoor exercise for livestock"
- Soil-bound (no "factory farms"), minimum of 50 % of fodder from own farm

Swiss Inspection System



THANK YOU

FOR YOUR ATTENTION!

Organic Agriculture in Switzerland Stefan Schönenberger, Federal Office for Agriculture

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