C&A Foundation

C&A Foundation is a corporate foundation here to transform the fashion industry. We empower change-makers all over to the world to make the fashion industry work better for the people who make our clothes. We collaborate with a variety of stakeholders, including NGOs and industry partners and work closely with smallholder farmers and garment workers. We do this because we believe that despite the vast and complex challenges, we can work together to make fashion a force for good.

We are concentrating its current efforts in three key areas: accelerating organic cotton, improving working conditions, and eliminating forced and bonded labour:

- Accelerating Organic Cotton: We aim to increase the current production of smallholder organic cotton, making organic cotton a more robust addition to the choices amongst brands seeking to become more sustainable. We support new producers of organic cotton, while strengthening platforms that enabling environment.
- Improving Working Conditions: We want to put the people back in the centre of the fashion industry. We do this in two ways. Firstly, we are working to improve relationships between owners, managers and garment workers, putting a special emphasis on initiatives that empower women and promote their rights. Secondly, we aim to improve transparency and traceability in the apparel supply chain. This will lead to greater accountability and improved working conditions.
- Eliminating Forced and Bonded Labour: We are leading an effort to eradicate forced and bonded labour in the apparel supply chain. Our work is focussed on tackling the root causes of this highly complex issue, rather than the symptoms, by strengthening both local structures and driving collective action. We prioritise the needs of women and girls, who are disproportionately impacted by this hidden crime.

For further information, you can find us at: www.candafoundation.org, on our Facebook page, or via Twitter.

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