

# Organic Monitor

---

## Global Organic Food & Drink Market

---

by

Mr. Amarjit Sahota

---

# Business Services

- I. Research Publications
- II. Technical Research & Business Consulting
- III. Seminars, Workshops & Summits

Stand 7A-608

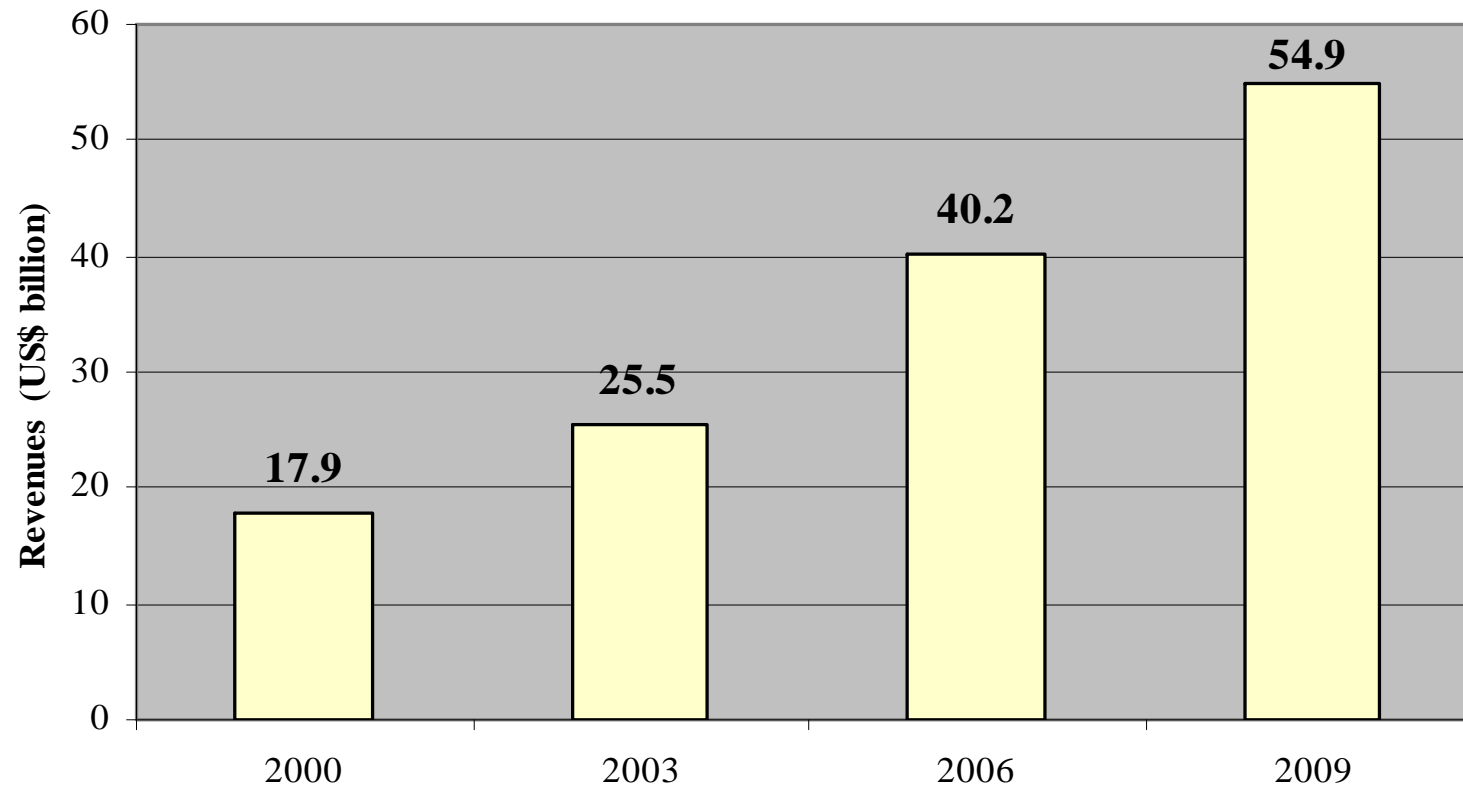
[www.organicmonitor.com](http://www.organicmonitor.com)

# Global Market



- Market Size (2009) US \$55 billion
- Market Growth 207% (2000)
- Leading Regions Europe  
North America
- Leading Markets USA, Germany

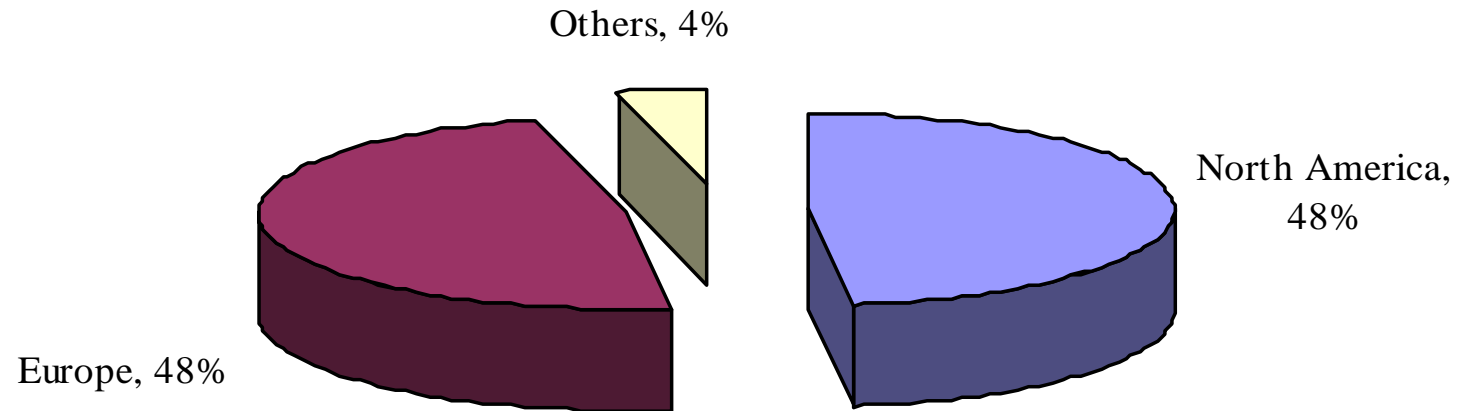
# Market Growth Rates



Organic Monitor

---

# Revenue Breakdown



---

# Europe

Market Size

US \$26 billion

Largest Markets

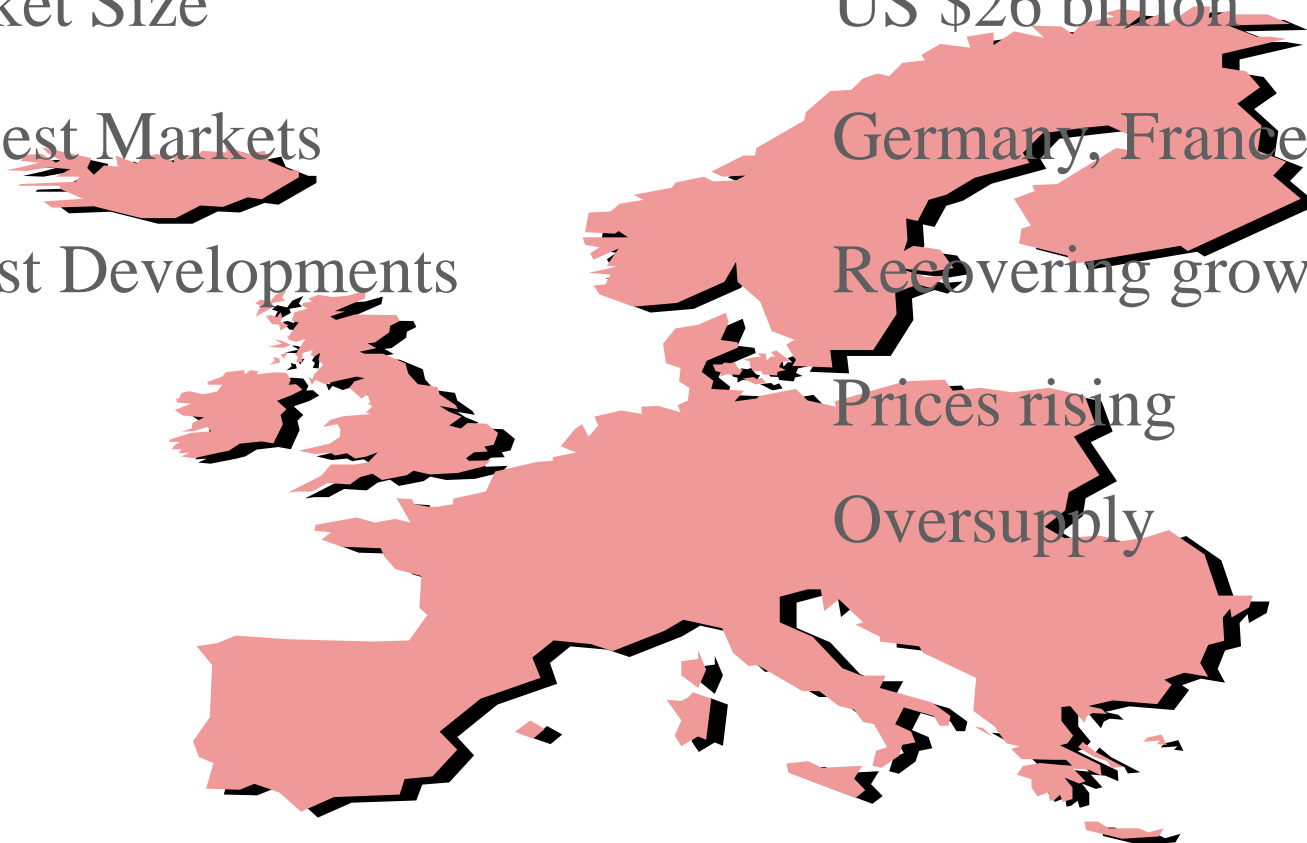
Germany, France

Latest Developments

Recovering growth rates

Prices rising

Oversupply



---

# North America

Market Size

US \$26 billion

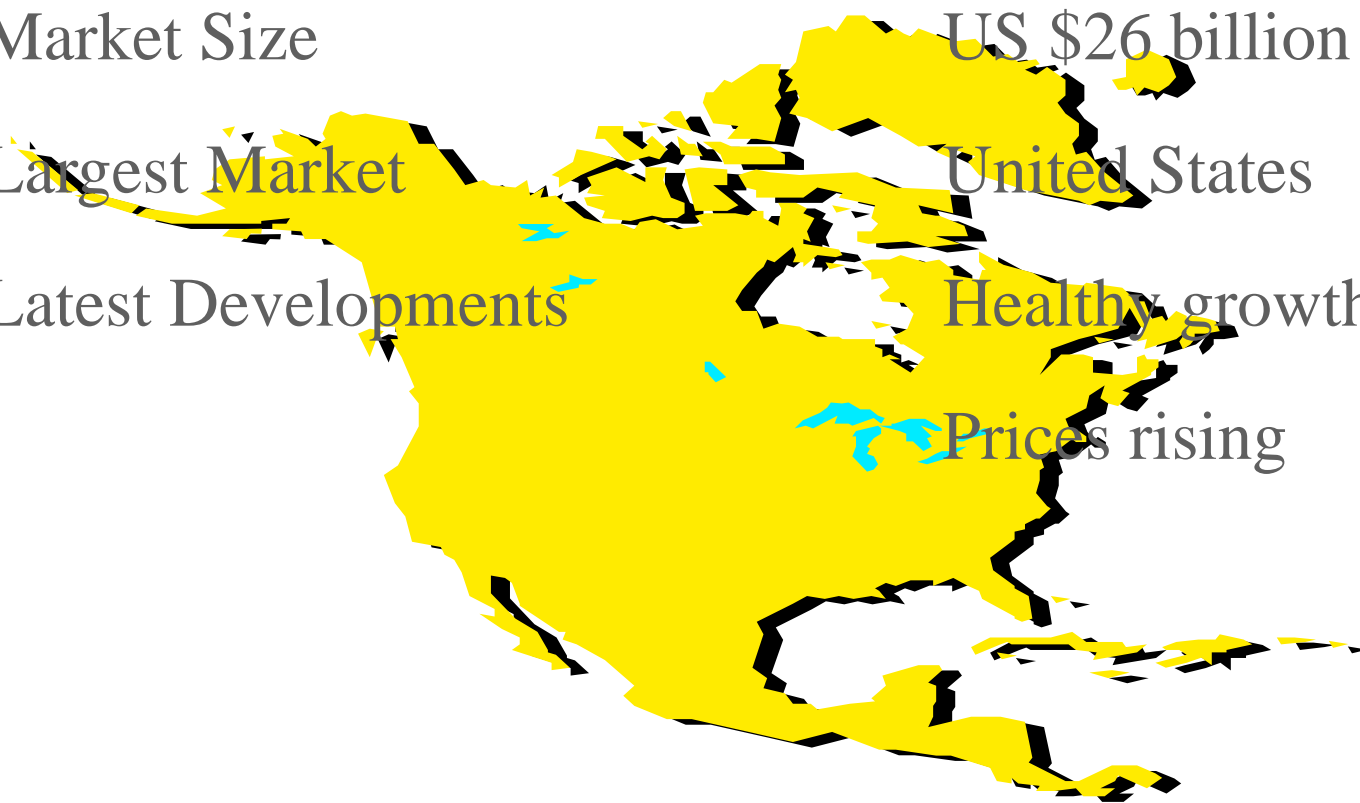
Largest Market

United States

Latest Developments

Healthy growth continuing

Prices rising



# Major Trends



- Demand concentrated in affluent countries
- Growing demand in emerging economies
- Distribution expanding
- Rise of the private labels
- Consolidation

—————→ Broadening demand for organic products



---

# Future Outlook

Global economy projected to expand by 4.2% in 2011

1. Market growth rates rising as economic conditions improve
2. Supply levels tightening
3. Product prices rising
4. Industry consolidation
5. Marketing on sustainability values...

# Organic Plus Strategies



Organic Monitor

# Organic Monitor

---

## Thank You

---

### More Information

- > Report: Global Market for Organic Food & Drink
- > Website: [www.organicmonitor.com](http://www.organicmonitor.com)