



# Dinner Is Served!

**7 August to 12 September 2015**

**Exhibition of Basel in the Swiss Pavilion  
at Expo Milano 2015**

Main Partners



Realisation Partners



# Spirito di Basilea – Dinner Is Served!



Do you care about...

...where the food on your plate comes from?

...strawberries in November?

...a good life in the city?

...food from your local farm?

...about a healthy environment?

In Basel, we care.

7 August 2015

## Opening of the exhibition "Spirito di Basilea – Dinner Is Served!"

Reservations are recommended: Department of Presidential Affairs of the Canton of Basel-Stadt, External Affairs and Marketing: [marketing@bs.ch](mailto:marketing@bs.ch)

**12.00, Swiss Pavilion**

4 September 2015

## How to feed a city – visions, technologies, emotions

A symposium organised by the Research Institute of Organic Agriculture (FiBL)

What are our visions for feeding a city? Which solutions can technology offer for feeding an increasingly urbanised society? How do we feel when we think about cities' food strategies? What challenges need to be met when developing an urban food policy?

Food is connected to a wide range of municipal and regional policy areas: from land use planning to infrastructure and transport, environmental conservation, health, and economic development. Food, then, becomes a vehicle for social integration and neighbourliness-in-action.

This symposium will inspire cities to think about the way they deal with food. The two keynote speakers Carolyn Steel and Maximilian Lössl will set the stage for a dialogue between two cities (Basel and Rotterdam) on how to reach an urban food policy that is fit for the future.

Participation is free of charge, but reservations are recommended, as places are limited. For further information, please contact: Dr. Heidrun Moschitz, Research Institute of Organic Agriculture: [heidrun.moschitz@fibl.org](mailto:heidrun.moschitz@fibl.org)

**13.00-15.30, Swiss Pavilion (Auditorio)**

7 September 2015

## Pathways of design research

A conference organised by the Visual Communication Institute (The Basel School of Design) of the Academy of Art and Design FHNW in collaboration with the University of Illinois at Chicago and the Politecnico Milano.

The dialogue between international experts will present historical ties between Italian, American and Swiss graphic design, reflect on practice-led design research, inquire the role of technology and explore contemporary visualisation and information design research.

The conference will share experiences and provoke new ways to approach design research. It will raise critical questions towards the methods and role of design research in practice and in academic fields.

The following speakers will contribute to the conference: Elena Carrati, Stefano Cardini, Davide Fornari, Paloma López Grüninger, Marcia Lausen, Jonathan Mekinda, Michael Renner.

Participation is free of charge, but reservations are recommended, as places are limited.

For further information, please contact: Prof. Michael Renner, The Basel School of Design of the Academy of Art and Design FHNW: [michael.renner@fhnw.ch](mailto:michael.renner@fhnw.ch)

**11.00-18.00, Swiss Pavilion (Auditorio)**

### Further information

[www.basel.ch/milano2015](http://www.basel.ch/milano2015)

[www.basilea-zurigo-ginevra.ch](http://www.basilea-zurigo-ginevra.ch)

#SpiritoBasilea

CityBasel